

Water Safety New Zealand Funding Prospectus

21/22

12 APRIL 2021



 **Water
Safety**
NEW ZEALAND

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DISCLAIMER

Water Safety New Zealand (WSNZ) has prepared this 2021/22 Funding Prospectus in good faith based on information it has to hand at the date it was published. It also reflects the aspirations WSNZ must ensure its sector partners can continue to contribute to the objectives of Wai Ora Aotearoa Water Safety Sector Strategy 2025 seeks to ensure that everyone connects to and enjoys the water safely.

It is, however, acknowledged there is considerable uncertainty around the amount of funding WSNZ will receive for 2021/22 partnerships and it is not known at this stage what amount will be available for distribution.

Given this, WSNZ is unable to provide a guarantee that funding allocations will be the same level as in the past years, and organisations should prepare a funding case with this in mind.

FOREWORD

This Funding Prospectus contains information for applicants seeking funding from WSNZ for projects that deliver drowning prevention interventions and programmes that make a difference to New Zealand's drowning toll.

Where the best gains in drowning prevention in New Zealand can be made from a WSNZ funded drowning prevention perspective are identified. These are the key areas where investment by WSNZ will make a real difference to drowning prevention and should be the focus of your application.

This prospectus must be read in conjunction with information contained on our website listing other important material such as Accountability Reporting requirements, Child Protection Policies, Code of Conduct and Tauaki Tikanga, and other application details that can be found online at: <https://watersafety.org.nz/Get Funded>

INTRODUCTION

We head into the 2021/22 Funding Round off the back of the successful launch of the new Water Safety Sector Strategy 2025. **Wai Ora Aotearoa: Navigating to a Safer Future** commits WSNZ and sector partners to continue to work together towards common goals with greater impact and efficiency.

This new strategy will help us to work collectively to bring down New Zealand's high drowning toll. Drowning is the leading cause of recreational death and the third highest cause of accidental death in New Zealand. ACC spends more than \$72 million a year on water-related injuries.

Traditionally, most of the sector partnership funding allocated by WSNZ has been provided via New Zealand Lottery Grants Board (through Sport NZ) and ACC. A closer relationship between WSNZ and ACC is key to tackling our high rates of drowning fatalities and injuries in Aotearoa/New Zealand. ACC supports the efforts of the sector by its investment in WSNZ's leadership and co-ordination of sector activities and as principal partner for *Water Skills for Life*.

As the water safety sector's leadership organisation, WSNZ seeks to ensure the objectives contained in the **Wai ora Aotearoa: Navigating to a safer future** are delivered by ensuring funding is allocated to key priorities. WSNZ's key tool for this is its annual funding programme. WSNZ has identified key funding priorities for 2021/22 to which it will direct investment. These ensure our investments are focused on the sector's highest priority objectives and support the development of our funded partners' capability.

Key to achieving effective outcomes is monitoring and evaluation. Applicants to the WSNZ funding round are required to monitor and report on performance measures to assess the effectiveness of the project and the achievement of outcomes. It's critical we can see our investment is having an impact.

Through the WSNZ 2021/22 Investment Programme we look forward to ensuring the water safety sector works with greater collaboration and effectiveness to ensure *everyone connects to and enjoys the water safely*.

Ngā mihi,



Paul Verić
Interim Chief Executive Officer
Water Safety New Zealand

WSNZ 2021/22 FUNDING ROUND

OVERVIEW

WSNZ is inviting funding applications from suitably qualified organisations to deliver drowning prevention interventions that make a real difference in New Zealander's lives.

WSNZ will invest in organisations and projects that demonstrate strong drowning prevention rationale with clear impact that can be measured, and the organisational capability to deliver best practice in water safety initiatives.

Evidence of clear benefits, effective delivery, and partnerships to deliver water safety outcomes in the community is critical to this funding round.

Funded organisations are expected to collect information to enable an assessment and accountability of how the proposed project has had a long-term impact on the drowning toll.

We will invest in initiatives that clearly demonstrate value for money and are aligned to identified priority areas and help implement the objectives of the Wai Ora Aotearoa - New Zealand Water Safety Sector Strategy 2025. This document can be downloaded from our website: <https://sector.watersafety.org.nz>

FUNDING CRITERIA 2021/2022

STEP ONE: FUNDING PRIORITIES

The following funding priority areas are where it is considered the best gains in drowning prevention in New Zealand can be made from WSNZ funded drowning prevention initiatives. These priorities are:

1. Under-Fives

This age group continues to be vulnerable to drowning fatalities and injuries, and projects and initiatives that focus on parental education on active supervision will be preferred.

This includes expanding existing initiatives and developing effective campaigns to improve the knowledge/mātauranga, attitudes/whakapapa and behaviours/tikanga of parents and caregivers.

2. Water Skills for Life

WSFL focuses our education funding on 5 to 13 year-old children learning a fundamental set of water survival competencies by year eight. WSNZ will again prioritise the ongoing implementation of WSFL and would particularly welcome applications from those looking to provide WSFL in areas where it has not been provided before.

For organisations intending to first apply for WSFL funding, it is recommended that they upskill themselves on the objectives and operation of the WSFL and WSNZ's contractual and accountability reporting requirements. More information can be found by following this link: www.watersafety.org.nz/Get Funded

The seven WSFL skills sets and other supporting information, including a teachers' guide, can be found on the WSNZ website at: <https://watersafety.org.nz/forlife>

This year we are seeking providers to run WSFL Beach. Research suggests that aquatic skills are developed faster and retained for longer when they are experienced and learnt in and about natural environments. The new WSFL Beach programme will incorporate all the learnings from the foundation programme, WSFL with the added in-depth learnings around beach/rocky foreshore recreation and water safety.

The programme will have various learning components which may be experienced in the classroom, on field trips to the beach (dryland), in a pool/wave pool and in, on and around the water at the beach. It will ideally be taught in school time and will align with the NZ Curriculum and Te Marautanga o Aotearoa.

3. Māori water safety education

Kia Maanu, Kia Ora focuses on improving water safety outcomes especially for Māori. It outlines a portfolio of projects and initiatives focused on the way WSNZ works with Māori and on key Māori drowning prevention.

WSNZ is seeking proposals for initiatives that aim to reduce Māori preventable drowning through a strengthened connection with wai/water, as aligned with Dr Chanel Phillips' Wai Puna model (<https://kmko.nz/wai-puna>). These are programmes that reflect Māori values and aspirations and strengthen the connection to wai by:

- Increasing the awareness of water safety risks amongst Māori.
- Providing Māori with opportunities to learn water safety survival skills and knowledge.
- Providing Māori with the opportunity to learn about Māori water safety (i.e., kaupapa Māori approaches).
- Using Māori-led research and evaluation to identify new drowning prevention interventions for Māori.

4. Reducing male drowning and improve decision making in the 15-34 age range.

Males in this age group are the most likely demographic cohort to drown. WSNZ has been running a targeted social media campaign for this group over the past 4 summers. Targeted water safety projects and initiatives aimed at changing the risk-taking behaviour around water of males aged 15 – 34 years are welcomed.

5. Programmes and tools that aids people's awareness of the difference between their perceived competencies and real competencies.

Analysis of drowning fatality data has identified that many drowning victims over-estimated their in-water competencies, particularly when undertaking high-risk activities (eg Free diving, snorkelling and scuba diving). Projects and initiatives that focus on practical education and awareness raising about effective competency assessment, will be preferred.

STEP TWO: ASSESSMENT CRITERIA

The second application step is to demonstrate how projects will meet the following Assessment Criteria:

1. Benefits and Evidence

Applications must state why there is a need to undertake this project, and demonstrate that it will address a particular drowning problem/s.

- Benefits: How will this project meet the Funding Goal and Funding Priorities and how will it increase water safety? Who, and how many people, will receive those benefits?
- Evidence: How do you know your project will deliver these benefits?

***Tip for applicants:** This is the most important assessment criteria, so applications should contain enough information for WSNZ to form a view of what the benefits being sought are and how the project will deliver them.*

2. Warranty

Applicants are required to demonstrate that their organisation has the track record and capability to deliver the project to the standards it has proposed, efficiently and effectively.

- What is the level of trust and confidence WSNZ has in the applicant and how has the applicant demonstrated it can be trusted?

***Tip for applicants:** Information is needed on the likelihood of successful project delivery.*

3. Collaboration and Leverage

WSNZ is interested in how applicants can add value to the initiative and 'scale up' the impact through other partnerships and resourcing.

- What additional investment will this project achieve? What partnerships opportunities will it leverage?

***Tip for applicants:** This is about the ability of the project/applicant to generate collective effort and buy-in, or additional funding from other stakeholders.*

4. Monitoring and Evaluation

Applicants are required to monitor and report on performance measures to assess the effectiveness of the project and the achievement of outcomes.

- How will you monitor the project and demonstrate its effectiveness?
- How has your project made a difference to the drowning toll?
- Project budgets must include provision for monitoring and evaluation.

***Tip for applicants:** Applications should indicate to WSNZ how the achievement of the project benefits will be measured.*

INFORMATION FOR ALL APPLICANTS

ELIGIBILITY

1. Any organisation is eligible to apply for funding. Collaboration and partnership-based applications are particularly welcome. These should identify one responsible lead organisation for application and accountability purposes.
2. WSNZ will only fund specified water safety and survival programmes, or specific water safety components of other aquatic activities. Applications that relate to participation in general water-based activities or sports (such as sailing, kayaking, surfing, Waka Ama etc.) must set out in detail the specific water safety components for which funding is sought. (Note: If water safety is integral to a water-based activity or sport, the provision of water safety training to participants will not generally be considered eligible.)
3. WSNZ does *not* fund the following:
 - Search and Rescue. Funding for this may be available through the New Zealand Lottery Grants Board Outdoor Safety Committee
 - Costs arising from changes to government policies, regulations, or legislation
 - Core rescue capability
 - Professional development for organisations or individuals
 - Research
 - Capital expenses such as pool maintenance and development
 - Clubs if they are affiliated to a national organisation
 - Schools

In general, applications for capital expenditure, debt repayments and organisations' day to day operational/running costs are unlikely to be funded.

POLICIES

Child Protection Policy

WSNZ requires that all funded organisations working with children and young people provide WSNZ with evidence of a having a child protection policy in place that is consistent with the Children's Act 2014. It is considered best practice to have a child protection policy as they help build a strong culture of child protection across a workplace by encouraging early identification and referral of vulnerable children. All organisations who work with children and young people are encouraged by Oranga Tamariki and Sport New Zealand to adopt a child protection policy.

Note that this requirement is in addition to the legal requirement under section 31 of the Children's Act 2014 to ensure that all people who work with children are safety checked before their employment or engagement commences, and that these safety checks updated every three years. Child protection policies only cover the identification and reporting of child abuse and neglect - NOT the safety checking of child workers.

Code of Conduct

Funded organisations are required to adhere to WSNZ's Code of Conduct for Funded Partners. This Code of Conduct has been developed to ensure that those organisations receiving funding from WSNZ for drowning prevention initiatives act in way consistent with WSNZ's obligations to its funders.

Tauaki Tikanga

Funded organisations delivering Māori drowning prevention are required to adhere to WSNZ's Statement of Practice - Tauaki Tikanga - to ensure the delivery of its kaupapa Māori programmes is culturally appropriate and supports WSNZ's strategic objectives for Māori.

The Tauaki Tikanga is equivalent to a Code of Conduct and is to be read in conjunction with WSNZ's Code of Conduct for Funded Partners. It has been included in the terms of WSNZ's 2021/22 funding contract for kaupapa Māori initiatives and when signing their funding contract, successful applicants will be agreeing to adhere to the terms of the Tauaki Tikanga.

Copies of WSNZ's Code of Conduct, Tauaki Tikanga and Child Protection policies are available at:

www.watersafety.org.nz/Get Funded

KEY DATES

The following table summarises the application process and dates:

Stage	Date
Applications open	Monday, 12 April 2021 (4.00 pm)
Applications close	Monday, 24 May 2021 (11.59 pm)
Notification of outcomes to applicants	Friday, 30 July 2021 (indicative)

For further information on the WSNZ funding process please contact:

Ants Lowe, Funding and Relationships Manager at funding@watersafety.org.nz

Or call 029 770 2181