



Ko te Mana o Te Tangata



April 2022

Introduction

WSNZ needs to ensure that the delivery of Māori programmes is culturally appropriate and supports the Wai Ora strategic objective of partnering with Māori.

Background

The sector strategy **Wai Ora Aotearoa 2025: Navigating to a Safer Future** is based on the Wai Puna model which highlights three Māori focus areas that encapsulates the importance of strengthening connection to water through **Whakapapa: Attitudes & Beliefs, Mātauranga: Knowledge and Tikanga: Behaviour**, reflecting a Māori worldview¹.

Wai Puna is an evidence-based model that is grounded on the importance of strengthening people's connection to the water for positive health outcomes and subsequently improving water safety knowledge, attitudes and behaviour. From a Wai Puna approach, water safety is not merely about teaching water skills alone. It starts with a deeper understanding and respect for wai, an understanding inherent for Māori, that can also lead to the provision of more purposeful drowning prevention for all New Zealanders.

WSNZ and partnership with Māori

WSNZ is committed to partnership with tangata whenua and the protection of Māori culture and taonga. We value the distinctive point of view that tangata whenua bring to strengthen the connection to water and the crucial role of water safety and safeguarding the lives of Māori whānau and communities. We believe a strong bi-cultural foundation is critical to our national identity and wellbeing.

Te Tiriti o Waitangi is Aotearoa New Zealand's founding document. The water safety sector is committed to upholding the mana of Te Tiriti o Waitangi and the principles of Partnership, Protection and Participation in order to obtain better water safety outcomes for Māori.

- **Partnership** Involves working together with iwi, hapū, whanau and Māori communities to partner and support Māori water safety and appropriate prevention services.
- **Participation** The expectation that Māori be involved at all levels of the water safety sector, including in governance, decision-making, planning, development and delivery of water safety and drowning prevention services.
- **Protection** Involves WSNZ working to ensure Māori have at least the same level of health as non-Māori, and safeguarding Māori cultural concepts, values and practices.

Statement of Values

Māori values are associated with Manaakitanga - cultural and social impact, and Whakapapa - relationships, partnerships and collaboration.²

¹ Phillips, C. (2020). Wai Puna: An Indigenous Model of Māori Water Safety and Health in Aotearoa, New Zealand, International Journal of Aquatic Research and Education, 12(3) Article 7. <https://scholarworks.bgsu.edu/ijare/vol12/iss3/7/>

² Phillips, C., Jackson, A., Poa, D., & Button, C. (2019) Wai Puna: Understanding Māori Research Priorities And evaluation in Water Safety New Zealand. Dunedin: University of Otago.

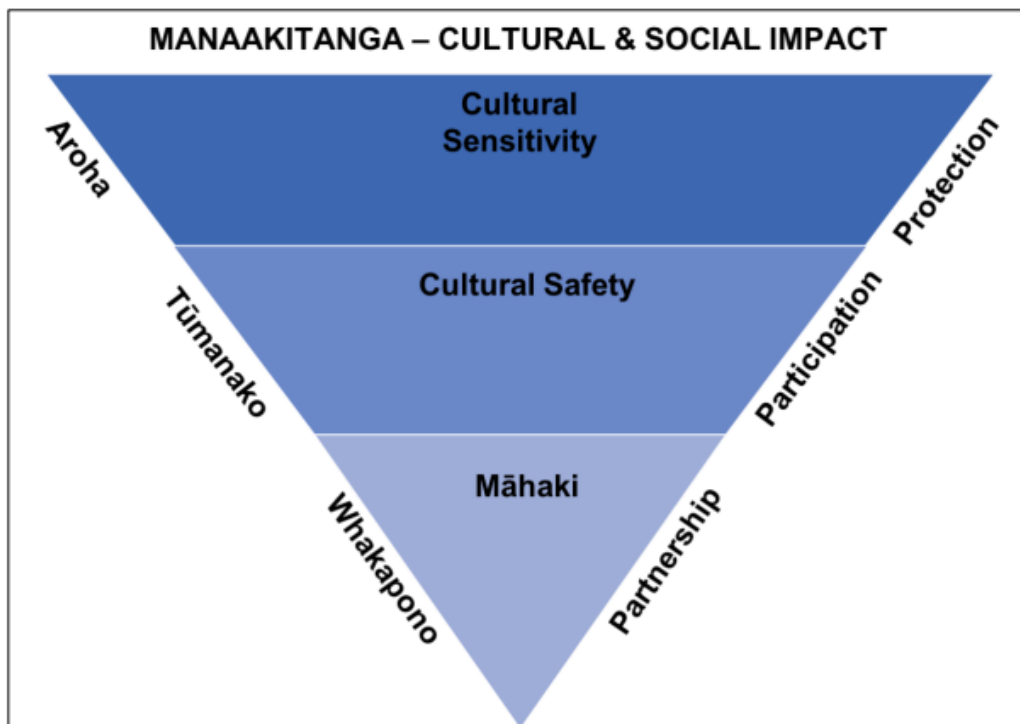


Figure 6: Manaakitanga - Cultural & Social Impact

WSNZ will take your organisation at face value when considering your application.

We expect the principles of **whakapono** (transparency, good faith and trust in each other), **tūmanako** (aspirations, establishing the goals and benefits), and **aroa** (protection and care for people) to be at the forefront of your programme and application. As such we expect there to have been positive engagement with the Māori community in which the programme will be run in order to ensure tangible ongoing benefits in the community, and to ensure that the implementation of the programme is undertaken in a culturally sensitive manner.

Of primary importance to WSNZ is that Māori programmes are grounded in Māori world view, and that the programme is delivered by Māori, for Māori and evaluated by Māori.

Application

This Statement of Practice – Ko te Mana o Te Tangata, will be included in WSNZ's funding contracts with kaupapa Māori providers. This means that agreement to the terms of the funding contract means agreement to Ko te Mana o Te Tangata. The values outlined above are to apply to all kaupapa Māori providers receiving funding in 2022/23 and outyears. WSNZ commits to assessing the application through a Māori lens by having the WSNZ Kahautū on the assessment panel.

WSNZ Code of Conduct for Funded Partners

Attached as an Appendix 1 is WSNZ's Code of Conduct for Funded Partners which is based on the Standards of Integrity and Conduct issued by the State Services. WSNZ has adapted these for its funding contracts, as not all these standards were relevant for non-government organisations.

Application: WSNZ's integrity and conduct requirements are to apply to all providers receiving WSNZ funding for the 2022/23 year.



Code of Conduct for Funded Partners



April 2022

Introduction

This Code of Conduct for Funded Partners has been developed to ensure that those organisations receiving funding from Water Safety New Zealand (WSNZ) for drowning prevention initiatives act in way consistent with WSNZ's obligations to its funders.

Background

In December 2019 the Board Water Safety New Zealand (WSNZ) agreed that as a matter of best practice WSNZ should require its funded partners to adhere to a Code of Conduct.

Codes of conduct are explicit statements of the expected standards of ethical conduct that apply to individuals of a group – eg employees, members, stakeholders or funding recipients.

As part of one of its funding arrangements with Accident Compensation Corporation (ACC) WSNZ has to comply with the Standards of Integrity and Conduct issued by the State Services. In addition, WSNZ is also required to ensure that all individuals engaged in relation to this ACC agreement for the delivery of Services also comply with these obligations. This means those who WSNZ contracts to deliver these specific initiatives using funds provided by ACC are required to comply with WSNZ's contractual obligations to ACC. It was therefore considered that the Standards of Integrity and Conduct issued by the State Services should be used as the basis for the WSNZ's Code of Conduct for Funded Partners.

However, some of these standards are not relevant to our funding relationships, are already covered in other parts of the funding contract or are not something we could realistically ask of a non-government provider (eg work to improve the performance and efficiency of their organisation, maintain the political neutrality required to enable us to work with current and future governments).

WSNZ has reviewed the State Sector's Standards of Integrity and Conduct issued by the State Services Commission and is of the view that not all these standards are wholly applicable to those providing services on behalf of WSNZ. Below are the Standards that will apply to those receiving funding from WSNZ.

WSNZ Code of Conduct for Funded Partners

If you receive initiative funding from WSNZ we expect you to:

Treat everyone fairly and with respect

- Treating people fairly means that you do not show any favouritism, bias or self-interest in delivering your initiative. This includes avoiding any perceived unfairness that could arise from having any personal interest in the delivery of WSNZ-funded initiatives.
- Treating everyone with respect means being courteous, and by:
 - protecting the privacy of people receiving services;
 - respecting the cultural background of people receiving services and not discriminating against anyone;
 - having proper regard for the safety of others and avoiding behaviour that may endanger or cause distress; and
 - valuing equality and diversity by understanding our differences.

Be professional and responsive

- Being professional requires you to act with integrity, be committed to your organisational responsibilities and to be aware of the performance standards expected of your contract with WSNZ (including meeting agreed timeframes and service parameters).
- It is important that you are always aware both of maintaining good relationships with those receiving funded services and ensuring clear information is provided to them and WSNZ.

Act lawfully and objectively

- This means you must act within the letter and spirit of the law when providing WSNZ-funded initiatives, including responding objectively you become aware of any unlawful activities in your organisation.
- It is important you show an objective and balanced approach to your contractual responsibilities to WSNZ, including the maintenance of accurate and complete records.
- You are obliged to comply with the standards set out in this code of conduct and help your organisation take decisive action if these standards are breached.

Treat information with care and use it only for proper purposes

- Privacy principles must always govern the handling of personal information associated with WSNZ-funded initiatives. The proper management of information is central to ensuring that personal privacy rights are preserved.
- It is a breach of trust for information generated by WSNZ-funded work to be disclosed or used in any way, unless you have permission to do so.

Avoid any activities that may harm the reputation of WSNZ and its funders

- As a general principle, you must always be careful that your actions do not compromise your organisation, WSNZ and/or its funders in the eyes of the public. Some activities, including unlawful behaviour or incidents involving a breach of trust, are likely to bring your organisation into disrepute.
- As WSNZ allocates funding provided by Government and corporate sponsors, we have a legitimate interest in whether any of our funded activities are likely to negatively affect our relationships with our funders.

All WSNZ-funded organisations have a duty to use the resources provided efficiently, be able to account publicly for to what end all allocated funds are being used.