

# Plimmerton Rotary

## Weekly E -Update



Tuesday 3 October 2023

### Meeting Update

President Tania welcomed all and noted the return of Graeme Blick and Joe Perera from their disparate world travels.

Tania also noted with sadness Ann Scannell's death and commented her enduring memory would be of Ann's Viewpoint, given a week or two prior, both for its content and presentation.

Tania also expressed the thoughts of the Club to Dexter Trill and Anne-Marie Garrett for their family bereavements.

### Viewpoint

Alan Nichols presented the Viewpoint in which he outlined his life growing up in UK having been born a week after the events at Pearl Harbour. He noted the influence various people had had on his life including meeting his subsequent "team leader" and a meeting with Mikhail Gorbachev amongst others. From a fairly grim start in Liverpool, he concluded that *you should make the most of what we can with the talents given to us.*

### Thanks

In an unusual and interesting twist, Les Callear gave thanks by asking the meeting to repeat after him the words of a Yorkshire grace.

Most of us struggled to understand the Yorkshire despite being well versed in English and Yorkshire being part of the United Kingdom!

### Items Of Special Interest

#### Speaker Programme

< 17 October

**Sir Ron Young**

**Parole Board**

< **John Huston**

**Water Project**

**South India**

#### Social Programme

**Melbourne Cup Night**

**Rowls Night**



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# Speaker Programme

October	November	December	January 2024
	7 <sup>th</sup> Melbourne Cup	5 <sup>th</sup> Children's Christmas Party	2 <sup>nd</sup> Recess
10 <sup>th</sup> Committee Meeting	14 <sup>th</sup> <b>Andrew Schroder</b>  <b>Assistant Ombudsman</b>	12 <sup>th</sup> Christmas Function 	9 <sup>th</sup> Recess
17 <sup>th</sup> <b>Sir Ron Young Parole Board</b>	21 <sup>st</sup> <b>Prof Richard Stubbs Clinical Trials</b>	19 <sup>th</sup> Recess	16 <sup>th</sup> Social Meeting Rubys Cafe
23 <sup>rd</sup> <b>John Huston Water Project South India</b>	28 <sup>th</sup> Committee Meeting	26 <sup>th</sup> Recess	23 <sup>rd</sup> Committee Meeting
31 <sup>st</sup> Social meeting Mick Turner  Cratos Drones			

## Duty Roster

### DUTY ROSTER 3 October 2023 to 31 October 2023

	Viewpoint	Thanks	Speaker Host/Intro	Speaker Thanks	Parting Thought	Door
10 October 2023	Bruce Phillips	Bill McAulay			Barry McEwen	John Gillon Colin Whyte
17 October 2023	Mike Doig	David Knight	Graeme Blick	Joe Perera	Leigh Corner	Chris Garrett Bryan Waddle
24 October 2023	TBA	Bruce Couch	Donna Reed	Graham Wallace	Rhondda Sweetman	Phillip Reidy John Barber
31 October 2023	John O'Connell	Allan Nichols	Bill McAulay	Denise Traill	Michael Parker	Leigh Corner Mike Scott



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## Speaker

You are in for a reading treat this week as I omitted to include a summary of the week before's speaker, my apologies to Mike Doig who produces these great precisés.

## A Meaty Subject



This week's speaker was Nick Jolly, acting manager for international trade at New Zealand Beef and Lamb. This is a levy-funded organisation with 100 staff here and overseas, whose mission is to represent and improve the returns for our sheep and beef farmers. It funds research, marketing, policy work, and standards, among other things.

Nick gave us a wealth of statistics as background. The meat industry is one of three legs of our vital pastoral farm sector, the other being dairy and wool. It is the country's largest manufacturing industry with 92,000 employees. It is export-based, with 95% of our lamb and 90% of our beef going overseas to 120 countries. Total export value is over 11 billion. The farms occupy a third of our land mass and 93% of them are owner operated.

While sheep numbers crashed to 26 million over the last 30 years, they have now stabilised, and export values have been maintained as production shifted from whole carcasses to high-value cuts. At one time, 95% of lamb was exported as carcasses; now the figure is 2%.

Another change is in the pattern of export destinations: the UK used to take most of our lamb, and the USA most of our beef. Now the market is more diversified and driven by trade agreements and changing tariffs. We are a small player in the global food market and rely on an orderly rules-based system.

Nick turned his attention to the sustainability of the industry. There are both threats and opportunities. The Emissions Trading Scheme has encouraged conversion of farms to forestry, with 230,000 hectares lost in the last six years, resulting in the loss of one million stock units and pushing up the price of farming land.

There is closer attention now to greenhouse gas emissions from animals, and numerous projects are under way to mitigate the effects. It is more difficult to control the methane cycle in pastoral farming than in intensive farm systems.

Nick concluded by reflecting on the future of the global food system. Climate change is a big issue, as is food security and trade liberalisation. There are threats and opportunities for NZ producers, with NZ Beef and Lamb at the heart of the industry.

A very well designed and presented address, well appreciated by the members.



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## Buy New Zealand Made



We have all seen the little logos with the cute, stylised kiwi. This week Dane Ambler of *Buy New Zealand Made* told us what it is all about.

He is one of two staff at the organisation, which has over 1400 certificated subscribers, mostly in the manufacturing sector. It has been going for 30 years and got a boost during the Covid epidemic, when supply chains were disrupted and 'shop local' became popular.



Essentially, the 'Buy New Zealand Made' campaign is a subsidiary arm of Business New Zealand. It is a branding exercise intended to increase the perceived value of products carrying the kiwi logo. In this it has been successful.

All, or most, of the content of subscribers' products or services must be of local origin. Surveys have shown that when consumers know this, they are willing to pay a premium- but this premium is not more than 10% or so.

Evidently there is widespread belief that locally made products are ethically manufactured, support the community, and have less environmental impact.

There are challenges, however. Currently a typical subscriber business is traditional, over 20 years old and owner managed. The future belongs to younger, tech-savvy risk-takers who see the world differently. The campaign must find ways of engaging with these businesses.

An interesting and detailed talk, on a subject which tends to fly under the radar.

## Chatterbox

The Firewood project is still alive and well and is being quietly and efficiently run by Leigh Corner. While winter might have moved to the Northern Hemisphere it will be back so now is the time to think about next years wood. The wood is for sale to all so if you know anyone who needs wood talk to Leigh. Also talk to Leigh if you can help (he does need some help) as he has a range of things you can do that will match your skill/attributes.

Donna Reeds pre-school clothing project is also humming along in the background and fulfilling a real need. It has also been looking at some innovative offshore sourcing options although these have proved, unfortunately, not to be viable.

Read the Regionalisation Project information below as this work is gathering pace and you need to be part of it.



*"If you didn't order all the dog treats online, then who did?"*



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## Regional Council Election

### Get ready to vote for your Regional Council!

Dear Club President, Secretary or Treasurer,

Eligible candidates for each of the roles up for election on the Zone 8 Regional Council are now listed on the Creating Tomorrow website. You can view the list of candidates and read summaries of their skills and experience via the following link: <https://creatingtomorrowrotary.org/regional-council-candidates>.

#### Regional Council roles up for election

There will be a total of **six** Regional Council roles clubs will be able to vote for in the upcoming election starting on 17 October. These roles are:

- Chair-Elect
- Portfolio Lead: Major Fundraising and Grants
- Portfolio Lead: Membership
- Portfolio Lead: Public Image and Partnerships
- Portfolio Lead: Service Projects and Programs
- Rotaract Nominee (*only Rotaract clubs are eligible to vote for this role*)

The following Regional Council roles received one eligible application each. The applicants are therefore elected (subject to confirmation at the end of the 15-day objection period from 1 November) and will not be featured on the ballot:

- Chair - Dallas Booth, RC of Turramurra, NSW
- Portfolio Lead: Learning and Development - Euan Miller, RC of Norwood, SA

The Application Review Panel has assessed the applicants for the two roles listed above and deemed they have the necessary skills and experience to complete their duties.

The role of Portfolio Lead: Diversity, Equity and Inclusion did not receive any eligible applications. A suitable candidate for the role will be selected once the Regional Council is in place.

#### How to ensure your club can vote

**Club Presidents** will submit **one** electronic ballot on behalf of their club. Each club's vote will be weighted equally, regardless of their membership numbers.

#### Step One



Please ensure your Club President's email address is correct in My Rotary so they can receive the link to vote.

If your Club President is unable to vote during the voting period, email [Zone8Elections@Rotary.org](mailto:Zone8Elections@Rotary.org) before 17 October and specify which Club Officer will be voting instead, providing their correct email address so they can receive the link.

### Step Two

On **Tuesday 17 October 2023**, Club Presidents will receive an email from our voting platform, Simply Voting, containing a link to vote. Voting will open on the same day at **9am Australian Eastern Daylight Time (AEDT)**.

Make sure to look in your email's junk folder if you cannot find the email.

If your Club President has not received this email by Tuesday 17 October 11:59pm AEDT, email [Zone8Elections@Rotary.org](mailto:Zone8Elections@Rotary.org) for assistance.

### More information

Please refer to the following resources for guidance on the voting process:

- A short [how to vote guide](#)
- A detailed explanation of the [preferential voting system](#) being used

Don't miss out on this key opportunity to have your say in who will lead Rotary and Rotaract at a regional level for the next few years.

If you have any questions, please email [Zone8Elections@Rotary.org](mailto:Zone8Elections@Rotary.org).

Sincerely,

Neville Parsons and Ingrid Waugh

Regionalisation Pilot Steering Group Chair and Deputy Chair

*Note: This email is being distributed to current Club Presidents, current Club Secretaries and Current Club Treasurers in Districts participating in the Zone 8 Regionalisation Pilot.*



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