

Corporate Membership Proposal

Rotary Club of Plimmerton

2022

What is Corporate Membership

It allows our Club to involve a corporation – or any business, non-profit, educational or government entity – in Rotary by offering an alternative membership package to some of its employees.

It increases our Club's membership while expanding our network and visibility in our community.

Corporate members gain access to our Club's fellowship and service opportunities of Rotary with the possibility of a much smaller time commitment.

Benefits of Corporate Membership – For our Club:

- Attracts new members who might otherwise be unable or reluctant to join.
- Boosts our Club's profile by attracting new business leaders.
- Diversifies our Club's skills and expertise, expanding our potential for doing good, and brings in new ideas to keep current members engaged.
- Increases the resources and capacity for service, which raises awareness in our community.

Benefits of Corporate Membership – To the corporation:

- Reduces the time commitment of any one member by allowing employees to attend meetings or events on each other's behalf.
- Elevates the corporation's image in the community as a partner in service and a business committed to corporate social responsibility.
- Offers employees the chance to develop and apply leadership and professional skills eg, project management, training and public speaking.
- Gives members access to Rotary's global network of 1.2 million volunteers and opportunity to network while travelling.

How does it work?

- We can define corporate membership however we choose as long as we document in our Club Bylaws how the expectations and benefits of this membership differs from traditional membership.
- It involves an Agreement with a business, which then pays for or subsidizes the Rotary Dues for employees who have this membership.
- The corporate itself cannot be a club member – only people can be members of RCoP.
- Our Club offers corporate membership to individuals based on their employment at a corporation.
- When a corporate members leaves the corporation, we will offer him/her an individual Club membership.

Potential Corporate Members

- NZ Police College
- Whittakers Chocolates
- Whitireia Polytech
- Aotea College
- Others???

NZ Police College

Denise:

The approach

Discussions of concept

Feedback from NZ Police College

How do Corporate and Traditional Members differ?

	Corporate	Traditional
Selecting and approving members	Same requirements. Could add criteria, eg works for a particular business we have an agreement with.	Demonstrates good character, integrity, leadership; Good reputation within business community, and wants to do good in own community or elsewhere.
Eligible to serve as Club Officer	Only members for whom RI dues are paid are reported as active members.	Yes
Attendance rules	Determined by Club.	Determined by Club.
Rotary Dues	May be charged a different amount for club and district dues.	Pay club, district and RU dues.
Counts in RI's data base	Only those for whom RI dues are paid are reported.	Yes
Eligible to vote	Only those for whom RI dues are paid are reported as active members and may vote	Yes

Club Bylaws - draft

Article 6.1 Corporate Membership

The Rotary Club of Plimmerton Inc offers a corporate membership program for businesses, professional practices, government entities, and educational institutions.

- 1. Qualifications.** The employees of any business are eligible for corporate membership in the Rotary Club of Plimmerton.
- 2. Members.** Subject to the approval of the club's board and in accordance with Article 10, the business designates employees to serve as members of the Rotary Club of Plimmerton and may appoint up to four people to be primary corporate members or alternates.
- 3. Attendance.** Attendance and participation requirements of the club may be met by any of the members. All members (primary and alternates) are entitled to attend any regular meeting of the club or any other Rotary club as determined by the club.
- 4. Dues.** Club annual subscriptions for primary and alternate members shall be determined by the Board and may include a different rate for the primary and alternate corporate members. Meal and functions are an additional cost.
- 5. RI registration.** Primary corporate members for whom RI dues have been paid are registered as active members in Rotary's database as primary corporate members of the named business.
- 6. Votes and quorum.** For the purpose of general meetings and club matters, the primary corporate member is eligible to vote. Since the corporation has one primary member that is reported as an active, RI dues-paying member, it will have only one vote which will be made by the designee attending the meeting at which the vote is taken.
- 7. Holding office.** Any RI dues-paying member listed in Rotary's database, which includes the primary corporate member, is eligible to hold office. Alternates who do not pay RI dues are not eligible.

Next Steps

1. Draft Bylaws Amendment sent to Club members via Club Bulletin, with comments back to Graeme Tongs, Nick Walmsley & John O'Connell
2. Board to consider at next Board meeting on Monday 13th June.
3. Formal notice to Club members of the Amendment to Club Bylaws – 10 days notice
4. Vote to accept the change to Club Bylaws at regular club meeting, subject to a quorum, and 2/3rds approval required.

Thank you.