



COMMUNICATIONS

APRIL 2019 FORUM SUMMARY



**“Communication is a sibling to
Leadership”**

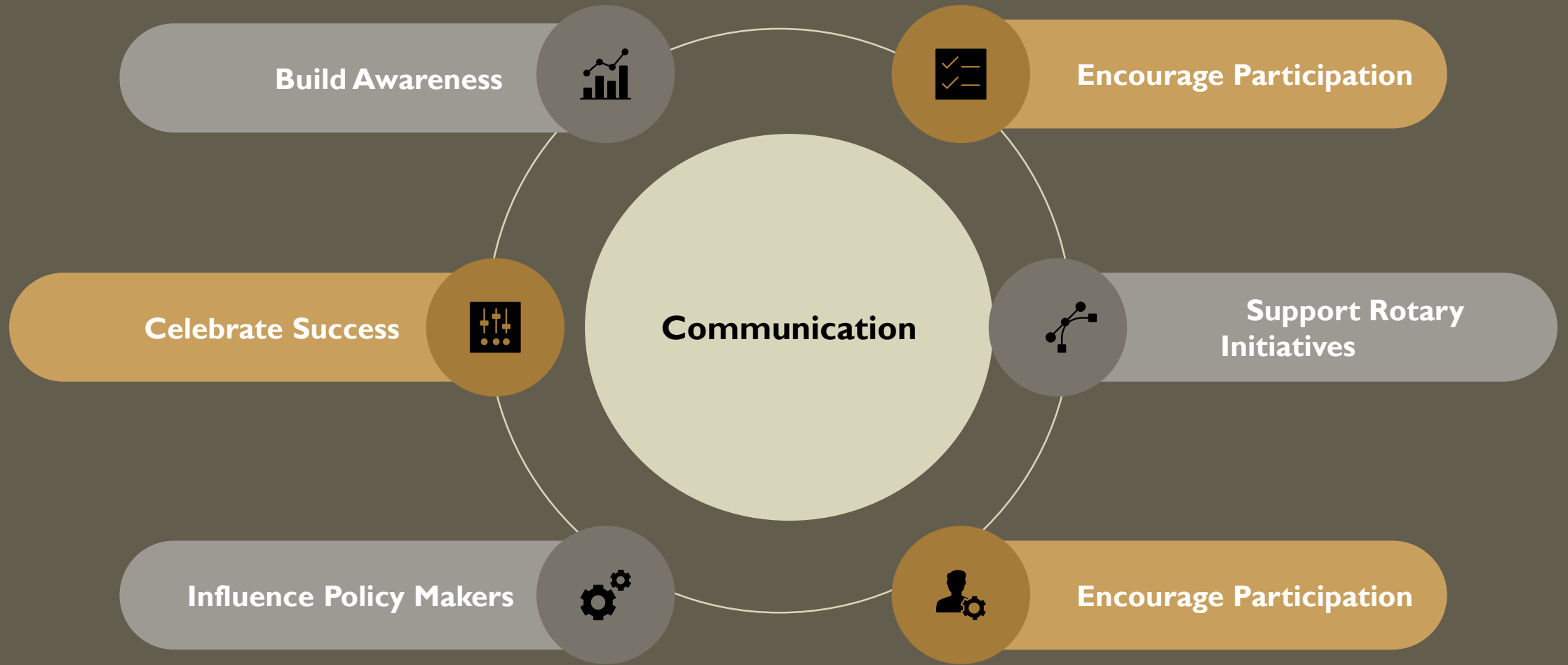
John Adair



Rotary



Communication Plan



Communication Drivers



The Team

Wendy



**Webmaster
Administration
Liaison**

Deirdre



**Membership
Liaison**

Philip



**Design
Youth
Liaison**

Rhonda



**Facebook
Community
Liaison**

Kay



**Website
International
Liaison**

Richard



**Te Ara Piko
Pathway**

Graham



**Te Ara Piko
Pathway**

Communication Model



**Who do you want
to talk to?.**



**What do you
want to say**



**When do you
want to say it?**



**How much do
you want to
spend?**



**Talk to your
liaison member
and the
Communication
team will do the
rest**

Plimmerton Rotary Communication Survey September 2018

66% of members responded

• What have we done?

Pauatahanui Inlet
2018 CLEAN-UP
 SUNDAY
 18 November
 PINE-UP ONLY
 REGISTER AT BIRCHING BAY
 CAR PARK 10:30am

- Wear warm clothes and bring hats or boots
- Gloves, hand sanitiser and rubbish bags are supplied
- There is no collection of rubbish on the road side
- Free parking throughout the event from 10am to 12:30pm
- Participants will be in the shade for a lucky draw

NEW WORLD Rotary Green Communities

DAFFODILS is a heart aching drama of a quintessential New Zealand marriage, told with iconic New Zealand songs.

2 April 2019
 6.00pm
 Light House Cinema
 Pauatahanui

Tickets \$25 each
 All money to fund the purchase of two Emergency Response Kits

EMERGENCY RESPONSE KIT

A celebration of Women in 2018

125th Anniversary

Hear inspirational women leaders:

- Jan Logie *A woman on a mission*
- Judith Collins *on Human Rights*
- Roseta Lopa *Porirua College*

Be entertained by the students of Porirua College
 Enjoy nibbles
 Wine and soft drink available for sale

Wednesday 17 October from 6.30pm. The Spine at Pataka

Tickets \$35, available by emailing: Donna Reed donnareed89@gmail.com or Adrienne Murray amurray@linons@gmail.com

Payment by internet banking to Plimmerton Rotary Charitable Trust account number 06 0663 0113702 90 with Particulars: *Support Event and Reference: your surname*

Rotary Plimmerton + Porirua PORIRUA COLLEGE
 Rotary supporting Porirua College grow powerful young women

Rotary **BE THE INSPIRATION** LEADERSHIP AWARDS poriruaCity

Rotary Combined project

Special screening of Balibo 5 Movie
 Light House Cinema Pauatahanui
 Wednesday 18th July 2018 at 6.00pm
 Seats \$25 each

BALIBO

All proceeds towards a new roof for the BaliboSchool East Timor

Movie Night
 2 April 2019
 "Daffodils"

Bring some extra money tonight as there is a great daffodil themed raffle prize.
 Tickets are \$5 or a special price of 3 for \$10
 All proceeds for purchase of ERKs

Rotary BE THE INSPIRATION

PORIRUA SHOP GRAND OPENING

Mary Potter Hospice *With you*
 ALL DAY SHOP SPECIALS
 SATURDAY | AUGUST 25 2018

BBQ FROM 10.00AM TO 2.00PM

21 Kenepuru Drive
 Open daily 9.00am - 4.00pm

Rotary **BE THE INSPIRATION** ROTARY MAKING A DIFFERENCE

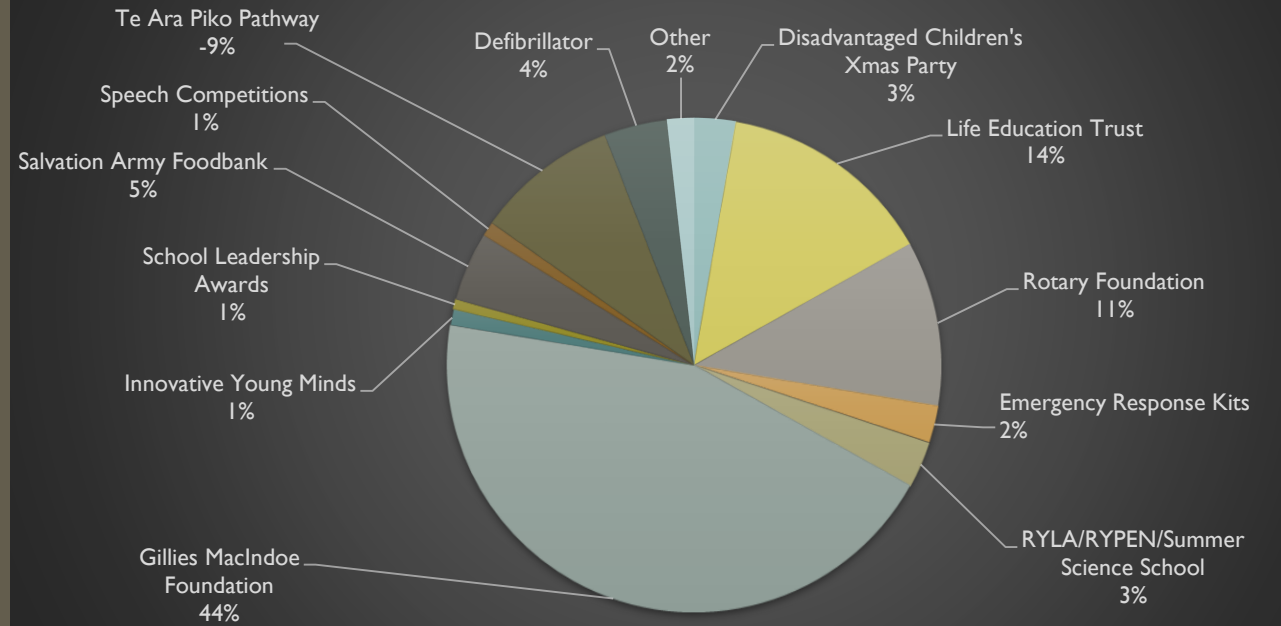


PLIMMERTON ROTARY EVENT SCHEDULE PLANNER 2019-2020

PROJECT	OWNER	DATE	PROJECT	OWNER	DATE
HOSPICE POP UP	Donna Reed	24 August 2018	POP UP SHOP	Allan Nichols	5-10 November
LEADERSHIP AWARDS	Wendy Betteridge	27 August 2018	INLET CLEAN UP	Phillip Reidy	18 November 2018
BLOOD PRESSURE AWARENESS	Adrienne Murray	6 October 2018	SPEECH COMPETITION	David Knight	30 November 2018
KENNEL CLUB PARKING	Allan Nichols	4/6 October 2018	ROTARY CHRISTMAS PARTY	Euon Murrell	4 December 2018
WOMENS SUFFRAGE	Adrienne Murray	17 October 2018	SCIENCE & TECH FORUM	Leigh Corner	12/16 January 2019
DIWALI NIGHT MARKET	Donna Reed	25 October 2018 (5-7.30pm)	RYLA	Youth	18-25 January 2019
BLIND COLLECTION	Peter cox	27 October 2018	RYPEN	David Knight	18-19 May 2019
JVILLE ROTARY SIMON BRIDGES	Euon Murrell	29 October 2018	BOOK FAIR	Alan Nichols	29/30/31 March 2019
DG VIISIT	Euon Murrell	30 October 2018	CHANGE OVER	Euon Murrell	June 2019
ARMISTICE DAY BOXES	Marty Donoghue	30 Oct-4 Nov 2018	IYM	Sue Adams	July 2019
MELBOURNE CUP/TAWA QUIZZ	Allan Nichols	1 November 2018	GARDEN TRAIL	Phillip Reidy	November 2019
PORIRUA COLLEGE MOCK INT	Adrienne Murray	2 November	TE ARA PIKO PATHWAY	Richard Sherwin	Continuous
PAUA. SCHOOL L& C PARKING	Phillip Reidy	3 November 2018	PLAYABLE PORIRUA	Adrienne Murray	
DIWALI BUFFET PORIRUA ROTARY	Donna Reed 1.30/4.30pm	4 November 2018	X GAMES	Richard Sherwin	
			BEST SPEAKER AWARDS	Bill McAulay	TBC

APRIL 2018	MAY	JUNE	JULY	AUGUST	SEPTEMBER
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OCTOBER 2019	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH
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Plimmerton Rotary Charitable Trust Grants 2017-2018



TELL ROTARY'S STORY
VOICE AND VISUAL
IDENTITY GUIDELINES



**ROTARY
PUBLIC
RELATIONS
GUIDE**



ROTARY.ORG



**MESSAGING
GUIDE**



**QUICK START GUIDE FOR
CLUB SOCIAL MEDIA PAGES**



Behavior Flow

Jul 1, 2014 - Jun 18, 2018

All Users
100.00% Sessions

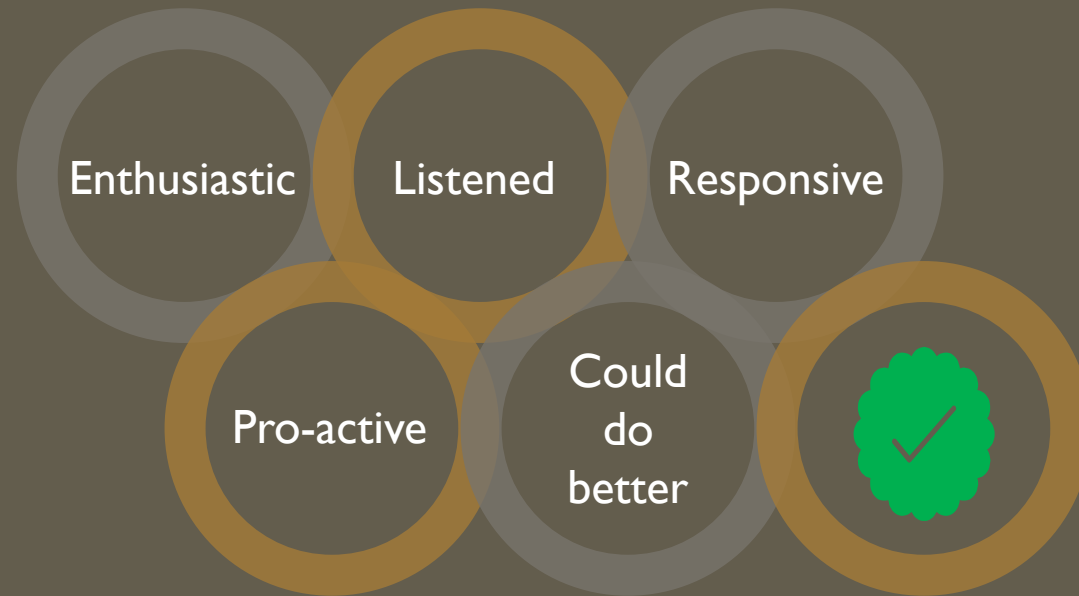
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What Haven't We Done?

Community Engagement

How Have We Done?



THANK YOU