

ROTARY INTERNATIONAL RESOURCE EXTRA

REGIONAL INFORMATION BULLETIN

ROTARY INTERNATIONAL SOUTH PACIFIC AND PHILIPPINES OFFICE

OCTOBER 2017 VOL 13 No 4



ROTARY:
MAKING A
DIFFERENCE

ECONOMIC & COMMUNITY DEVELOPMENT

Dear Rotary Senior Leaders,

It gives me great pleasure to announce that Bruce Allen will be the new Manager of our South Pacific and Philippines Office effective Monday, 23 October.

Bruce will be assuming the newly created role of Manager, International Office & Foundation Services; where he will continue as the regional lead for all Foundation-related matters along with assuming the responsibilities of IO Manager.

With his dedication to Rotary, both as a PDG and staff member of over 8 years, we are fortunate to have Bruce in this role.

Please join me in congratulating Bruce and feel free to share this announcement with your respective teams.

Best regards,

Armando Huerta

Director of International Operations



Plenty of challenges ahead

As I begin another chapter in my personal Rotary story, I look ahead and see so many challenges coming my way. However, I can also see an enormous number of opportunities for this office to bring a higher level of service and support to Rotarians, clubs and districts in our region.

The whole purpose of our existence is to make life easier for those we serve and to be the guardians of that great name we all work so hard to support and protect. Rotary is such a special organization and our challenge is to keep looking for, and finding, ways to make our support of clubs and districts more relevant, and more useful to our very special customers.

We recently conducted a survey of Rotarians in the three major markets we serve and while the sample might be considered small by some (338 responded), the results gave us good insight into what we are doing well, but also into those areas where we need to lift our game and provide better support. We'll keep doing well our areas of excellence but you can be sure the pressure will be on to deliver an increased level of performance in those areas where we need to be better.

The pleasing thing about this survey is that, overall, it indicated we do a pretty good job, but in my book 'pretty good' is nowhere near good enough. The people we serve deserve nothing but the best and our aim is excellence in all areas. That's where our challenge lies.

Finally, let me introduce our new Receptionist/Administration Coordinator Stacey Blackman to you. Stacey joined us a few weeks ago and some of you might have already had the chance to speak with her but I can assure you that you will be impressed with her manner, her attitude and her desire to excel in giving support to you.

Best wishes

Bruce Allen

Manager, International Office & Foundation Services

REGIONAL MEMBERSHIP OFFICER UPDATE

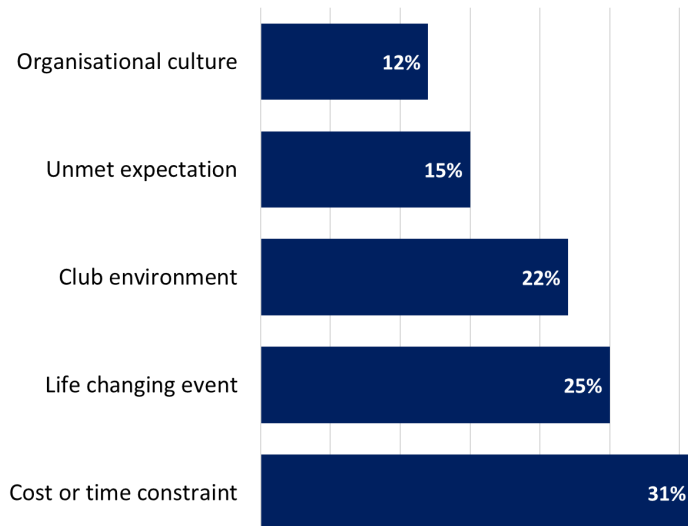
Membership Experience Feedback Survey

Rotary recently sent a *Membership Experience Feedback* survey to 44,680 prospective, current and former members to measure their satisfaction during different stages of their membership. While we are still in the process of analyzing the data, I want to share a few high-level findings that you may find interesting. As soon as the final report is available, I will be sure to share that with you.

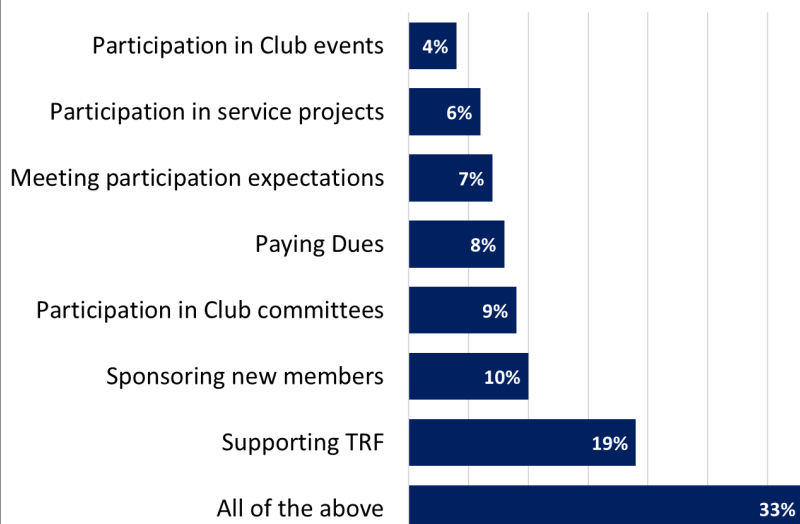
Compared to other organizations, what are the advantages of belonging to Rotary?



Why did you leave your Rotary Club?



Which of the following, as a prospective member, did you know the least about?



Julie Aubry, Regional Membership Officer for Zones 7b and 8 (based in Evanston, IL, USA)

Julie.Aubry@rotary.org | +1-847-866-4480 |

www.facebook.com/julie.aubry.rotary



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WHY RE-INVENT THE WHEEL???

Standard Rotary Club Constitutions – templates now available.

Over the last 12 months district leaders have been working hard to create a template document for clubs to use to update the Standard Rotary Club Constitution.

Following the COL last year, and various State amendments to the Incorporations Act, it was necessary for clubs to reflect these changes, not only to comply with State law, but to take advantage of the flexibility the new SRCC provides.

We are pleased to say we now have documents that have been approved by RI and accepted by state authorities.

These states/ regions are;

- ◆ NSW
- ◆ QLD
- ◆ WA
- ◆ TAS
- ◆ New Zealand

We are currently working on a template for VIC.

Please note these are just templates and need to be amended to reflect the clubs Locality Description, and any variations in membership types and meeting attendance, as decided by the club.

We always recommend the document be reviewed by someone with the appropriate experience or knowledge.

Congratulations to all of those who took on the tough role of updating this document, for the benefit for all concerned.

If you require one of these templates, please contact us for a copy.

ROTARY BASICS

Please be aware that we have a new resource for new members called [Rotary Basics](#). This publication is a comprehensive guide to all things Rotary, covering everything from how Rotary began to how you can optimize your Rotary experience. This is a great resource for clubs to give to new members and for clubs and staff to have on hand for reference. It is available for free download on rotary.org, and [for purchase](#) on shop. It is also now included in the [New Member Welcome Kit](#).

While we are not promoting it as a replacement of the ABCs of Rotary, the goals of the publications are the same. The ABCs of Rotary, as you may be aware, is based on the notes of past RI president Cliff Dochterman, and remains available as a heritage publication on Google docs. However, we ask that if Rotarians ask you for a resource for new members, you promote the Rotary Basics publication, since it is more up to date.

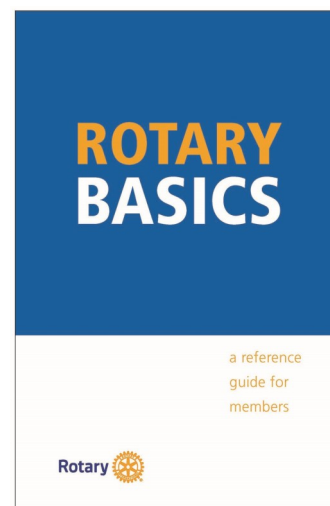
Rotary Basics is available in both English and French and please let me know if you have any questions. If you have any questions about the ABCs of Rotary, please direct them to the Heritage Communications team at history@rotary.org.

CARRIE GOLDBECK

**Membership Resources Specialist—Membership Development
Evanston**



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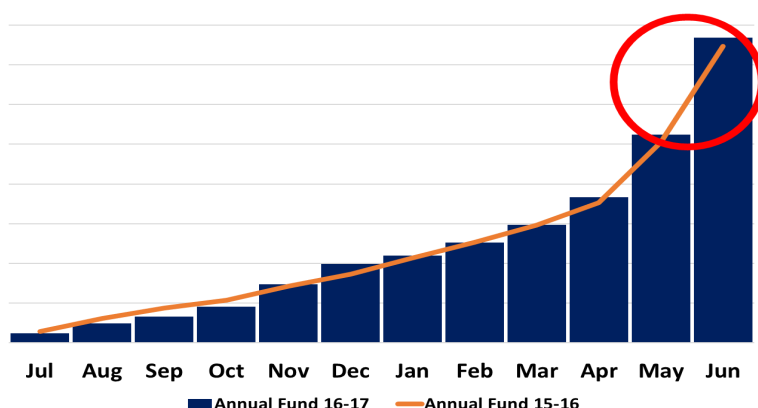
ANNUAL FUND

Contributions to the Annual Fund generate our DDF. As you all know the funds contributed are invested for three years and 50% comes back to the District as your DDF. The investment of the funds is designed to help offset the administrative costs of The Rotary Foundation. Within Australia and New Zealand, over 60% of the yearly contributions to the Annual fund occur in May and June of each year. “Oh, that is because Clubs do their disbursements at that time” I hear you saying. The fact is that most Clubs do not do most of their fundraising at that time, so why wait. Why wait till the end of the Rotary year to make the contribution? The Club has already put a goal in place for Annual Fund contributions, so why not make the contribution as soon as the fundraising event is completed? The graphs below show the impact of contributions year on year. In the Philippines, they made the step change and brought their contributions forward to be in line with Foundation month which gives the Foundation a longer period to carry out its investment program and thus help reduce the cost of managing our activities.

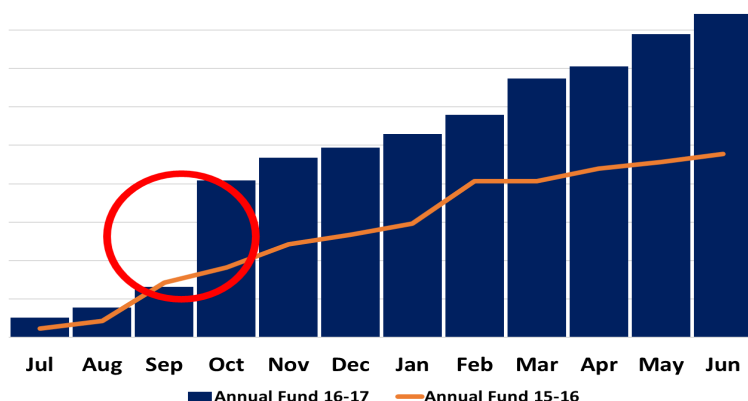
Another way to manage the contribution cycle is to encourage all the personal contributors, like the Paul Harris Society members to make their contribution in November to have the impact required to deliver better fund management. Again, it is personal giving in the Philippines that delivers the real impact.

Across the region, two of the three major markets are showing good growth YTD for Annual Fund contributions. Australia is up 58% and the Philippines up 14% on what was their best year, last year. Regarding New Zealand, given that fundraising for The Rotary Foundation is still very much Club driven, and as a result it is very May and June orientated. The challenge for the Kiwi's will be to grow the personal giving segment as well as contribute when the fundraising event is completed rather than waiting to year end.

Annual Fund Contribution Trend by Month - Australia



Annual Fund Contribution Trend by Month - Philippines



Rotary



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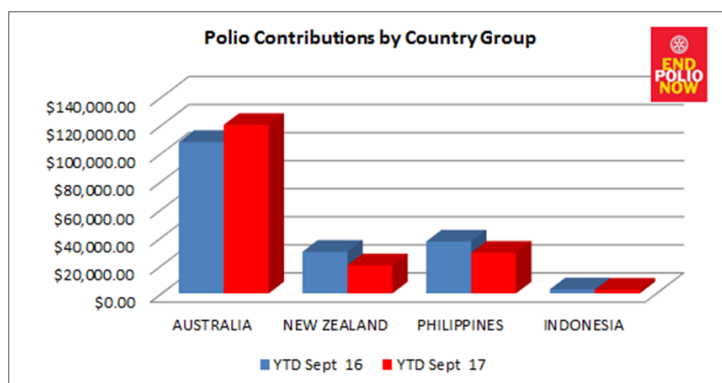
POLIO

Towards zero rather than “this close” is the proposition that we say when we talk about the number one goal of the Rotary Foundation, in our mission to End Polio Now. We have been at this for a very long time. Well over 30 years and this year so far, we are twelve cases away from zero. (This is as of October 21). If we stop now and let the virus spread, within 15 years we will be back to 350,000 new cases a year and think about that cost on the global healthcare expenditure. Why not just let the Governments of the world fund this? Good question and right to ask. Rotary started this program and we will finish this program. If we walk away, other organisations will be able to take the credit. We are not going to walk away. We are so grateful that we have the support of the Bill and Melinda Gates Foundation in this quest, and together we will succeed.

Inside the visitor centre for the Bill and Melinda Gates Foundation the biggest mural on the wall is of Rotary branded vaccinators in India. In this list of all the organisations that have received support from the Gates Foundation, The Rotary Foundation is by far the biggest. So, when you hear Rotarians say that Gates is trying to take the credit, this is a very long way from reality.

While regional contributions to Polio are down 3.3%, within Australia the growth is up 11.3%. Contributions within the Australia/New Zealand market are mostly Club driven, where as in the Philippines, contributions are individually driven.

With the Polio Movie night fundraising coming up on November 8 in Australia and New Zealand, we should see a significant increase in contributions to this cause.



Mark Anderson
Senior Coordinator | Fund Development
Rotary Foundation



POLIO CHALLENGE - YTD September 2017			
AUSTRALIA			
DISTRICT	YTD SEP 16	YTD SEP 17	INCREASE
9455	\$ 12,103.68	\$9,926.00	-18.0%
9465	\$ 1,224.51	\$953.88	-22.1%
9500	\$ 4,314.82	\$2,241.70	-48.0%
9520	\$ 1,352.59	\$1,359.89	0.5%
9550	\$ 3,424.48	\$8,056.28	135.3%
9570	\$ 1,089.22	\$783.51	-28.1%
9600	\$ 7,280.12	\$15,082.16	107.2%
9630	\$ 3,903.68	\$5,476.86	40.3%
9640	\$ 6,248.42	\$5,698.51	-8.8%
9650	\$ 6,070.30	\$2,790.69	-54.0%
9670	\$ 5,884.99	\$7,808.97	32.7%
9675	\$ 14,795.31	\$10,017.33	-32.3%
9685	\$ 2,736.74	\$2,530.68	-7.5%
9700	\$ 5,080.74	\$2,485.57	-51.1%
9710	\$ 8,594.53	\$15,225.93	77.2%
9780	\$ 2,522.21	\$3,042.15	20.6%
9790	\$ 4,611.09	\$3,416.74	-25.9%
9800	\$ 3,390.18	\$2,073.00	-38.9%
9810	\$ 12,493.40	\$17,969.87	43.8%
9820	\$ 740.74	\$2,380.12	221.3%
9830	\$ 29.63	\$757.58	2456.8%
TOTAL	\$107,891.38	\$120,077.42	11.3%
NEW ZEALAND AND PACIFIC ISLANDS			
DISTRICT	YTD SEP 16	YTD SEP 17	INCREASE
9910	\$1,128.19	\$2,238.81	98.4%
9920	\$2,322.06	\$1,094.89	-52.8%
9930	\$15,389.92	\$3,839.39	-75.1%
9940	\$1,603.57	\$1,371.05	-14.5%
9970	\$9,074.13	\$6,485.40	-28.5%
9980	\$164.28	\$5,005.48	2946.9%
TOTAL	\$29,682.15	\$20,035.02	-32.5%
PHILIPPINES			
DISTRICT	YTD SEP 16	YTD SEP 17	INCREASE
3770	\$0.00	\$5,614.51	#DIV/0!
3780	\$55.43	\$510.00	820.1%
3790	\$2,264.83	\$1,470.68	-35.1%
3800	\$16,840.00	\$3,400.00	-79.8%
3810	\$1,321.74	\$1,800.00	36.2%
3820	\$0.00	\$2,210.00	#DIV/0!
3830	\$1,682.87	\$5,336.10	217.1%
3850	\$2,080.09	\$10.00	-99.5%
3860	\$10,414.89	\$3,879.71	-62.7%
3870	\$2,302.42	\$4,671.76	102.9%
TOTAL	\$36,962.27	\$28,902.76	-21.8%
INDONESIA			
DISTRICT	YTD SEP 16	YTD SEP 17	INCREASE
3410	\$110.00	\$1,610.00	1363.6%
3420	\$2,729.00	\$950.00	-65.2%
TOTAL	\$2,839.00	\$2,560.00	-9.8%
YTD Sept 16 YTD Sept 17 +/-			
AUS	\$107,891.38	\$120,077.42	11.3%
NZ	\$29,682.15	\$20,035.02	-32.5%
PHIL	\$36,962.27	\$28,902.76	-21.8%
IND	\$2,839.00	\$2,560.00	-9.8%
TOTAL	\$177,374.80	\$171,575.20	-3.3%

POLIO MOVIE NIGHT

Every year for the past 10 years there has been a coordinated and mostly pre-release movie to assist with the fundraising for END POLIO NOW.

This year it is on November 8, so that you can tie this event into your Foundation Month activities. There will be a special Video clip on our Polio progress screened at the beginning of the movie.

This event has been Australia and New Zealand and we are exploring the possibilities for the Philippines.

The great thing about this kind of event is the number of non-Rotarians that see the movie and get a glimpse at our project activity.



PER CAPITA

It is early days in the per capita cycle. That said we can always improve our Annual Fund giving and bring our contributions forward to assist in gaining better returns within the investment cycle.

We also have an education to do with most Rotarians in getting a better understanding of the term “per capita” and what it really means. Every change you get, you need to asking Rotarians “What is your Club per Capita giving” and this starts the conversation into growing the focus towards overall support of The Rotary Foundation.

While many Clubs contribute a portion of this fundraising to The Rotary foundation, the Clubs with the highest per capita are usually the ones that have member contribution programs that really do deliver the higher per capita.

A good measure is to regularly check on the EREY (Every Rotarian Every Year) status and see the number of participants in your District. In this part of the world, Districts with a low per capita, generally have a low number of EREY.

The goal of the Rotary Foundation is to have a per capita of US\$100 per District. Ask yourself the question, “Will my District deliver the goal and what am I going to do the help us achieve this goal?”

FINANCE MATTERS

With Foundation month coming up in November, the following guidelines will come in handy.

For **AUSTRALIAN** clubs, please help us in circulating the following information

By Cheque/Credit Card

Post your cheque/credit card details together with the Contribution Form or simply attach a covering letter and send it to Rotary International at PO Box 1415 Parramatta NSW 2124.

***DO NOT provide your credit card details via email for security purposes.** Only bank deposits/transfers notification should be sent via email.

By MyRotary Website

Click on **GIVE** on the upper right hand corner of the homepage. Please note that it only accepts credit cards and you should always choose **AUD** to obtain tax deductibility. Donations to Endowment Funds are **NOT** tax deductible.

By Electronic Funds Transfer

Please put in the description box the name and number of the club/member. Omit the club/member number if unsure and omit the word "Rotary Club of" because we can only see limited characters.

****It is important that you email your instructions or the [Contribution Form](#) to risppo@rotary.org as soon as you make the transfer so that we can easily identify your donation. A [Multiple Donor Form](#) is also available.***

By Bank Deposit

You can directly deposit your cheque or cash to any branch of St George Bank using our bank details above. As with bank transfers, ***please email a copy of the bank deposit and contribution form or instructions to risppo@rotary.org.***

Type of Donor/Donation	Account Name	BSB	Account No.	Payment Reference
District or Clubs and/or Contributions to Endowment Fund (NOT Tax Deductible)	The Rotary Foundation	332-084	100345225	Club Name and Club Number
Individual/ Business or Clubs who needs tax deductible receipt (Tax Deductible)	The Australian Rotary Foundation Trust	332-084	551038195	Donor Name and Member ID

By Phone

You can provide your credit card details by ringing us on **02-8894-9800** and we will process the donation for you.

FINANCE MATTERS

For **PHILIPPINE** clubs, please see below:

Clubs can make donations or return unused funds by making a deposit at any Bank of the Philippine Islands (BPI) branch. **For payment of invoice (dues) and other fees not indicated above, please refer to Rotary International Payment Guideline**

Fill up the deposit slip with the following details:

DEPOSIT PAYMENT SLIP
BANK'S COPY

PLEASE CHECK THE APPROPRIATE BOXES

☐ DEPOSIT ☐ PAYMENT ☐ SAVINGS ☐ CURRENT

CURRENCY: ☐ PESO ☐ US DOLLAR ☐ OTHERS

DATE _____

ACCT. NUMBER _____

ACCOUNT NAME / MERCHANT'S NAME _____

(FOR PAYMENTS ONLY)
POLICY / PLAN / REFERENCE NO. _____

POLICY / PLANHOLDER'S NAME _____

THIS DEPOSIT/PAYMENT IS SUBJECT TO THE TERMS AND CONDITIONS COVERING THIS ACCOUNT

TYPE OF DEPOSIT/PAYMENT
(PLEASE USE SEPARATE SLIP FOR EACH TYPE OF CURRENCY)

	AMOUNT			
CASH				
CHECK(S) (USE BACK FOR DETAILS)				
TOTAL DEPOSITS/PAYMENT				

TELLERS VALIDATION (THIS IS YOUR RECEIPT WHEN MACHINE VALIDATED)

Annotations:

- Date
- 0011-1829-09 (PHP)
- The Rotary
- Individual Donor: Donor ID & Donor Name OR Club ID & Club Name (example: 123456/Juan Dela Cruz)
- APF-Share, or Polio Plus, or GG#xx or Return Funds GG/DG#xx

Once remitted, email a scanned copy of deposit slip to Rosalyn.Ong@rotary.org together with a filled Donor Form. If the deposit is a lump-sum amount for multiple donors, please complete a Multiple Donor Form. Otherwise, use the Individual Donor form.

You can download the donor forms here:

<https://www.rotary.org/myrotary/en/document/multiple-donor-form>

<https://www.rotary.org/myrotary/en/document/contribution-form-rotary-foundation>

Donations can also be done online by logging in to **My Rotary** at <https://www.rotary.org/myrotary/en/take-action/give>.

ROTARY INTERNATIONAL EXCHANGE RATES AGAINST THE US\$			
Date	Australia	New Zealand	Philippines
October 2017	1.26	1.37	51.00
November 2017	1.28	1.44	52.00

ROTARY INTERNATIONAL MOTOR VEHICLE RATES—PER KM RATE			
Date	Australia AU\$	New Zealand NZ\$	Philippines PHP
October 2017	0.66	0.73	21.51
November 2017	0.66	0.73	21.51

RIDE TO END POLIO

Rotary International staff will join Rotarians from District 5500 and around the world as they challenge themselves to ride up to 106 miles to raise funds in the [Ride to End Polio](#), part of El Tour de Tucson 2017. All contributions will be matched 2:1 by the Bill and Melinda Gates Foundation. Please consider supporting this effort to #EndPolio.

Andrew Best from the Club & District Support team is lucky/crazy enough to participate in this year's event. Below is his rally cry for support.

What would you do if you knew you could be a part of history, and be a part of the movement of people who can say they assisted in the eradication of Polio? My answer is, I will ride a bike 106 miles in a day. In 2016 there was only 37 cases worldwide, down from 350,000 in 1985. Help me by contributing to my page to support my Ride to End Polio in Tucson this November.

Important Information for Rotarians!

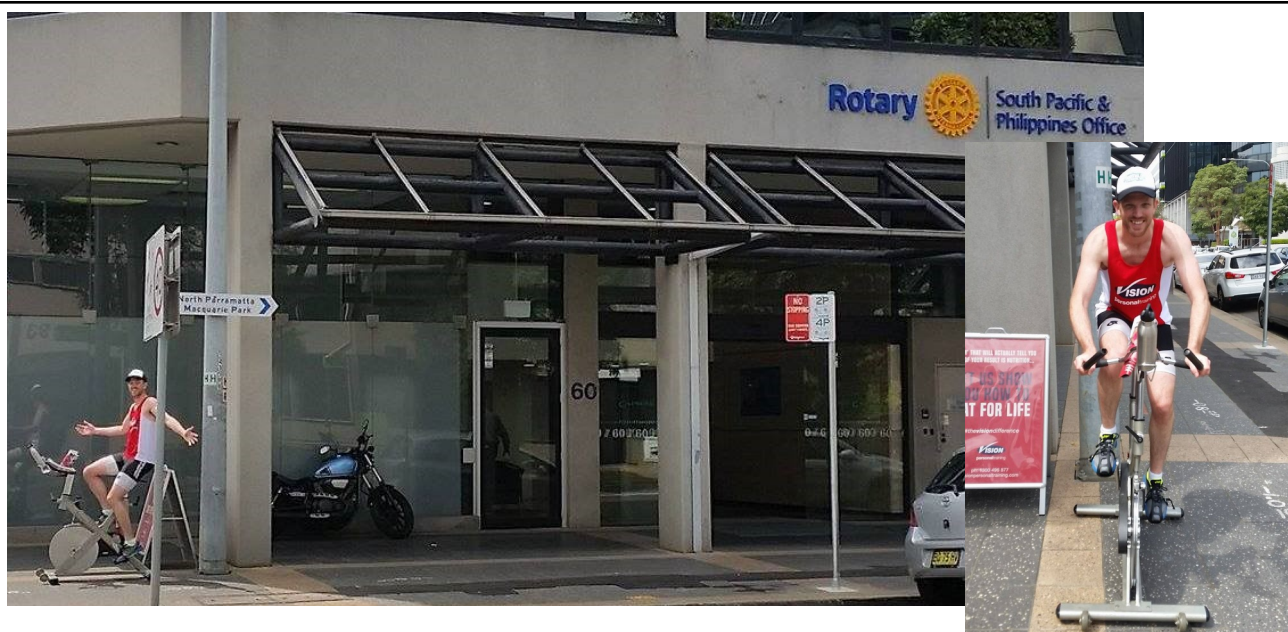
Personal and club contributions will be credited to The Rotary Foundation and will be recorded with Foundation Recognition points.

Please make sure you login through your MyRotary account to be recognised for the contribution. Postal contributions, please use reference # PP-ride and email me at andrew.best@rotary.org

*Support Rotary's **END POLIO NOW** campaign and my goal to be a part of making history - by eradicating Polio.*

ANDREW BEST

Supervisor—Club & District Support



DATES TO REMEMBER		
Date	Meeting/Event	Venue
28-30 November 2017	GETS Zones 6B, 7A, 10B	Taipei, Taiwan
1-3 December 2017	Institutes Zones 6B, 7A, 10B	Taipei, Taiwan
14-20 January 2018	International Assembly	San Diego, California
17 March 2018	Peacebuilder Conference	Sydney, Australia
23-27 June 2018	RI Convention	Toronto, Canada
7-9 September 2018	Zone Institute—Zone 7B & 8	Hobart, Tasmania
1-3 December 2018	Zone Institute - Zones B6, 7A, 10B	Djogjakarta, Indonesia