



Providing  
access to  
digital tools  
for learning  
that help our  
tamariki and  
their whānau  
to thrive



**Te Mana o Kupe**

# DIGITAL INCLUSION

SUPPORTING A DIGITAL  
FUTURE FOR ALL KIWIS

**“A digitally included person is someone who has access to affordable and accessible digital devices and services at a time and place convenient to them, as well as the motivation, skills, and trust to use the internet to pursue and realise meaningful social and economic outcomes” — Digital New Zealanders: The Pulse of our Nation report**

## **We are living in an increasingly digital world.**

In the coming years, it is expected that significantly more services will be offered in an online environment, and strong digital skills will be needed in order to thrive in the workforce.

Ensuring that everyone can fully participate in a digital society requires **digital inclusion**.

Striving for digital inclusion means working towards a New Zealand where everyone has a fair shot, with equal access to technology, digital skills, and meaningful opportunities.

While the majority of New Zealanders have access to the internet and internet-enabled devices, about 10 percent of kiwis are missing out. Groups that have been identified as high risk of not being digitally included include Māori and Pasifika youth, families with children in low socioeconomic communities and migrants and refugees with English as a second language.

**Te Mana o Kupe** is working with schools, community and whānau in the Porirua region to increase digital inclusion for the students most likely to need a digital helping hand.

# About Te Mana o Kupe

Te Mana o Kupe is a charitable trust that works with Porirua East rangatahi, their whānau and teachers to empower them and equip our communities for the future, by making digital technology accessible and affordable.

Alongside this, we support teachers and whānau to work as partners in encouraging our children in their learning at school and at home. We help expand the typical classroom experience to enable seamless teaching and learning, from school to home and back to school, empowering all types of learners to achieve success.

We work with nine schools in the Porirua area – a thriving community of learning that gets stronger every year.

## OUR PROGRAMMES:



### Chromebooks for Kids

Supporting parents to invest in their children's education through affordable laptop plans with integrated learning platforms and school support.



### Spark Jump

Low cost home Internet access for families to enable extended learning and whānau engagement.



### Community Activation

Building a strong community of learning and culture of collaboration around teachers, students, whānau, and local councils.

# JOIN THE MOVEMENT

Te Mana o Kupe is creating a community movement that supports our tamariki to learn and thrive. We need your help to grow our reach and impact. With your contribution, Te Mana o Kupe will reach more whānau in the year ahead, helping raise up a cohort of young people to be empowered citizens in an increasingly digital era.

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## Become a donor

Te Mana o Kupe runs entirely on grants and donations. We're looking for key partners who want to make an investment in the future of Porirua's youth.

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## Become a champion

Our community of champions helps us spread the word about Te Mana o Kupe and the importance of digital inclusion. Get involved by signing up for our newsletter, sharing our stories, or helping with community outreach.

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## Volunteer

Te Mana o Kupe depends on skilled volunteers to help support and amplify its work. We're looking for people or organisations who can provide occasional pro bono help with design, writing, and website support.

**Get involved and help make a difference in the lives of our children and our communities today.**

[tmok.org.nz](https://tmok.org.nz)  
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