

**Stakeholder Announcement**  
**14<sup>th</sup> October 2021**

[www.crohnsandcolitis.org.nz](http://www.crohnsandcolitis.org.nz)

*Dr. Richard Stein – Board Chair*

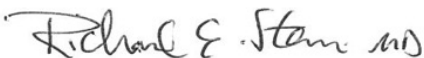
Crohn's and Colitis New Zealand Charitable Trust is pleased to announce the appointment of Belinda Brown as its Chief Executive Officer.

Dr. Richard Stein, Chair of the Trust, notes that “Belinda has a rare combination of talents: a strong background in business and IT, coupled with a passion to advocate on behalf of people with chronic diseases. Over the past seven years, she has been instrumental in defining the long-term strategic plan of the organisation.”

After serving five years on the Board of Trustees of CCNZ, Belinda assumed the role of Operations Manager two years ago. In that role she has been key to the success of Camp Purple Live, our internationally recognised annual camp for children and teens with Inflammatory Bowel Disease. She has been active in Parliamentary affairs, has raised awareness of Crohn's and colitis nationally, and has been instrumental in our organisation's achieving financial sustainability.

In her new role, Belinda will continue her strong engagement of our stakeholders, oversee the financial performance of the Trust, and continue working with the Board to improve the lives of people with Inflammatory Bowel Disease.

Yours sincerely,



Richard Stein, MD,  
Chair, Crohn's and Colitis New Zealand Charitable Trust

**Belinda's contact details:**

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***Crohn's & Colitis New Zealand Charitable Trust (CCNZ) was established in early 2010 to respond to the needs of Crohn's & Colitis patients across New Zealand and has seen CCNZ expand across 13 regions throughout New Zealand. CCNZ works across the country to improve the lives of people affected by IBD. As an NGO, CCNZ is volunteer driven and receives no government funding, relying solely on donations, community funding, sponsorships, business partnerships and a team of volunteers to continue this essential work. CCNZ offers support and education for those who are struggling with the physical and emotional toll of living with IBD, supports patient advocacy and raises critical public awareness about the needs of people with these conditions.***