



ASIAN ASSOCIATION OF SOCIAL PSYCHOLOGY

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Message from the President

During the first half of 2017, AASP energies and resources were focused on preparing for the Biennial Conference to be held in Auckland, New Zealand in August 2017. Our members, including our student members, focused on preparing abstracts for the oral and poster presentations, and those whose abstracts were accepted are now busy finalizing their respective presentations. Some of our members were busy organizing symposia on various topics, some directly related to the 2017 conference theme of “Making a Difference with Social Science.” Of course, the busiest people are James Liu and his huge team of conference organizers who are organizing a very rich scientific program, with notable speakers giving keynote and plenary talks, while preparing for the AASP Summer School and attending to all the logistical arrangements, as well. All indications suggest that the Auckland conference will be a truly exciting meeting of Asian social psychologists.

The preparations for the Auckland conference underscore the fact that all activities of the AASP depend on the energetic participation of its members. The leadership of the AASP play important roles in directing priorities, policies, and procedures, but ultimately, the success of AASP would not be possible without the various contributions of the graduate students, academics, and other scholars whose activities embody what Asian social psychology is and all that it aspires to be.

Last year, the membership of the AASP grew to its highest numbers ever. We hope that the Auckland conference would help us further strengthen these numbers. In particular, we hope to

attract more members from places like China, Southeast Asian countries, India and Pakistan, where social psychology is growing as a scientific discipline. We also want to sustain our members from the foundation years of AASP and those countries where social psychology is a vibrant scientific discipline. Hopefully, more Asian social psychologists would see the AASP as the forum where different types of social psychologies in Asia come to meet, to converse, and to create more pathways to good social psychological science.

I use the term “social psychologies” intentionally as there are diverse epistemologies and scientific approaches that guide social psychology research in different parts of Asia. The entire history of AASP has grappled with understanding the forms and meanings of “Asian social psychology” and we will continue to keep defining and re-defining this concept for many years to come.

But there is a need for us the AASP to try to ensure that our members from different countries of Asia all have opportunities to acquire the knowledge and skills required to advance scientific social psychological research theory. This is why the AASP continues to find ways to create new activities to support capacity building of social psychologies. It started with the Summer School which seeks to provide additional opportunities for young social psychologists to develop theoretical and methodological skills in a particular research area under the mentorship

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of senior scholars in social psychology. The AASP has tried collaboration groups where young social psychologists join collaborative teams of cross-cultural social psychology research projects. More recently, the AASP has also conducted a series of capacity building workshops in different countries targeting needs of specific groups of social psychologists.

We have some success to show for, although the fruits of these efforts will take many years to fully realize. But just to show some of the early fruits, four research projects from the last AASP Summer School were given small research grants, and all four are presenting results in the coming conference in Auckland. As a sign of AASP's continuing support for these young scholars, they will also be given travel subsidies for their participation in Auckland. We are also happy to note that some of the groups are already preparing manuscripts for publication from the AASP Summer School projects. Similar conference presentations, manuscripts, and actual publications have come out of some of the AASP collaboration groups, as well.

In the coming years, the AASP shall continue to find ways of strengthening pathways towards good psychology research, particularly in ways that also foster healthy and fruitful collaborative efforts.

On a related aspect of the development of Asian social psychology, the two official journals of the AASP have shown considerable improvement in the past year. With the release of the 2016 Journal Citation Reports, we learn that the impact factor of the *Asian Journal of Social Psychology* is 1.000, making it breach the 1 threshold for two years in a row. The *Journal of Pacific Rim Psychology's* new impact factor is 0.909 a big improve-

ment of the past several years. Thus, the AASP now provide two very respectable venues for the publication of good research by its members, and we have to acknowledge the good work of the Editors and their teams for these important developments. In this regard, the officers of the AASP have decided to discontinue the publication of the book series, *Progress in Asian Social Psychology*, which includes volumes of selected papers from the AASP conferences. The last volume will be from the 2015 Cebu conference, and this will be launched in Auckland in August. In the discussions among the AASP officers, we will continue to explore the need for additional publication venues for AASP members if our studies indicate the necessity for such.

In closing, I would like to say how much I am looking forward to meeting you all in our AASP conference in Massey University, Auckland, New Zealand in August 2017. Aside from the outstanding list of keynote and plenary speakers, I am sure we will find a very engaging scientific program of oral and poster presentations, and symposiums. And please do not forget to make time to attend our Annual General Meeting during the conference. During that meeting, your officers will provide you reports on our various activities, and we would also recognize some important achievements by our members. An important part of that meeting would be electing and welcoming our new set of officers for the organization that would be led by our President-Elect Emiko Kashima. You will receive details about this meeting from our Secretary-General, Li Liu in due time.

See you all in Auckland!!!

AASP 2017 Conference Update

James H. Liu, Head of the School of Psychology at Massey University and Conference Organization Chair

We received 223 individual papers and 139 poster as well as 30 symposia submissions for AASP 2017 in Auckland. At present, more than 265 people have already registered payment for the conference. Together with complementary delegates (e.g. the organizing committee, keynote speakers, AJSP Editor-in-Chief and Associate Editors, the IALSP delegation, and Summer School teachers) there are more than 300 total delegates confirmed for the conference.

The largest bodies of delegates come from Japan (N=70) and China (N=65), followed by Indonesia (N=25), the Philippines (N=22), and New Zealand (N=20). Hong Kong and Taiwan (N=12 each), South Korea (8), Malaysia and Australia (both 7) are also well represented. Delegates come from 20 countries overall.

To facilitate the conference theme of "Making a difference with Social Science", the conference organizing committee has been assigning individual papers and individual poster into sessions early, and emailing delegates with the abstracts of others in their session in the hopes that they will get to make new friends with people who share similar research interests. The preconference collaborations forum also received 33 registrants (please see the separate news item for the Summer School).

Plans are underway for a conference dinner that involves a Luau and Pasifika themed music and entertainment.

Most people probably are unaware that Auckland is the city with the largest Polynesian population in the world, but hopefully this will become much more salient to delegates of AASP when you visit this lovely city.

A few words of wisdom about the weather. Auckland is never really that cold (it does not snow) but it can be rainy. Delegates will be coming towards the end of winter, with temperatures ranging from highs of about 15 degrees to lows of about 5 degrees (in the evening). It pays to layer your clothing as it can get windy sometimes, and a day can go from sunny to shady quickly as clouds roll in. Māori, the indigenous people of NZ called the land Aotearoa, the land of the long white cloud and that's a good name for the land.

I see people swimming in the ocean year round in Auckland (though I wouldn't do it myself). On the other hand, there might still be snow on the mountains 4.5 hours South of Auckland if you like skiing. The East coast beaches of North Auckland (where the conference is being held) are outstanding—those of you staying at the Spencer on Byron in Takapuna are a 10 minute walk from a very pretty beach. I've been to a lot of countries, and square mile for square mile, the natural beauty is New Zealand is equal to any of them. Waiheke island with its wineries and scenery is a short ferry ride from Auckland, whereas Hobbiton is in Matamata, 2.5 hours South. My personal favorites near to Auckland are the

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scenery of the Coromandel (with Cathedral Cove and Hot Water Beach) and the Bay of Islands (with Waitangi where the Treaty was signed and lots of beautiful islands) each about 3 hours away in different directions. This picture is taken of a beach a 10 minute walk from my house in Torbay- natural beauty is everywhere in New Zealand-

enjoy!



Summer School

Summer School Application Deadline Extended Until June 30, 2017!

Overview

Summer School is an opportunity for young and aspiring PhDs to be mentored by international experts in psychology, create a network of like-minded colleagues and friends, experience a research-intensive and interactive school environment and enjoy what the host city has to offer. It is a chance to engage in collaborative research, build a research career and learn how to publish.

We have 15 places left in the Summer School (SS). Registration includes breakfast, lunch, and accommodation for the 4 days as well as a concluding dinner. SS Students have the option in staying on at the Kawaipurapura retreat (a 20 minute walk from the conference venue during the main conference, see <http://kawaipurapura.co.nz/retreat-accommodation/>), for only \$30NZD per night.

Summer School Dates: 22 - 25 August 2017

Postgraduate students and new PhDs (degree completed within the last 5 years) in social psychology and related fields in psychology and related social sciences are welcome to apply to this specialised research training by international faculty. Participants will be divided into 4 research clusters and will be

mentored by an expert in social psychology. They will work together in congenial surroundings that allow plenty of time for discussion and fellowship, as well as a chance to hone research skills. The expected output will be a group research proposal on a topic to be designed and supervised in one of three streams of research (i.e., 1) Professor Sachdev, 2) A/P Jones, 3) Professor Hodgetts & Dr. Li, or 4) Professor Crano.

Participants will learn how to design research projects and to receive instruction in how to write journal-ready manuscripts for publication in the Asian Journal of Social Psychology, the Journal of Pacific Rim Psychology, and other internationally peer-reviewed journals.

To apply for the Summer School, email the following to

rafaella.aasp2017@gmail.com (Deadline June 30, 2017)

- 1) a letter of recommendation from your supervisor (if a student) or your former supervisor or a more senior colleague (if you are a postdoc or faculty member already),
- 2) a CV (curriculum vitae, with all of the information about your qualifications, publications, institutional affiliation and contact details
- 3) A rank order of preference for the 4 Summer School research streams.

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Costs

USD \$175 - Students from economically developed countries.

USD \$100 - Students from economically developing countries.

NZD \$200 - Students from New Zealand

Students who wish to stay in marae style (communal sleeping) accommodation may do so at no additional cost, otherwise students must organise accommodation at their own cost- the communal arrangement is strongly recommended as it will contribute to making friends. During the Summer School there can be separate communal sleeping arrangements for women and men if so desired (as we will have 2 big shared sleeping areas). Once the main conference begins (Aug 26-28) there will be only 1 shared communal sleeping space and delegates will be responsible for paying their own costs (i.e., \$30NZD/night)

Research Streams

Research Stream 1: Prof Itesh Sachdev

Vitality of Urban Multilingualism

Living in hyperdiverse, globalised contexts has led to an increase in multilingual living (including translanguaging) under a variety of different national and local policies and contexts. It provides interesting challenges and opportunities for intercultural communication, social cohesion and education. The Vitality of Urban Multilingualism (VUM, Sachdev & Cartwright, 2016) is defined as the degree to which societal multilingualism and individual plurilingualism are able to thrive and flourish in an urban conglomeration. It refers to a consideration of three main contributing factors: the demography, status and institutional support (& control) of/for multilingualism & plurilingualism. VUM has been relatively neglected or not studied sys-

tematically enough. It is proposed that we collect data of various kinds to assess VUM and its impact (see methods below).

Possible Research Questions

Q1. What is the 'vitality of urban multilingualism' (VUM) in different cities/towns)?

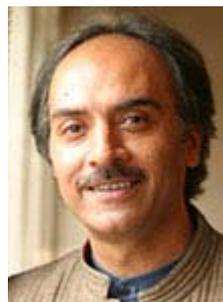
Q2. What are attitudes to multilingualism and plurilingualism in these places and how do VUM and attitudes to multilingualism relate to each other?

Q3. How is VUM reflected in educational contexts through teachers attitudes, through classroom practice and school policies? Specifically, what are the perceptions & practices of teachers, parents, students, educational administrators concerning VUM in their communities and in school? Need to include intercultural sensitivity/cultural awareness & policy questions.

Possible Methods:

- Official and unofficial statistics and policies ('book' research), incl previous research
- Interviews with official and unofficial bodies/individuals
- Questionnaire/surveys on attitudes including a research design that 'controls' for effect of language of questionnaire
- Study of Linguistic Landscapes
- A multilingual day... including some possible street studies

Biography



Itesh Sachdev was born in Kenya and raised as a multilingual vegetarian. Following primary and mid-secondary education in Kenya, he migrated to the UK to complete his sec-

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ondary education. He then read Psychology at the University of Bristol (UK), followed by doctoral research in Social Psychology at McMaster University (Ontario, Canada). His professional academic career began at the Department of Applied Linguistics at Birkbeck College (University of London, UK), where he also served as department head and Head of School of Languages, Linguistics & Culture. He then moved to the School of Oriental & African Studies (University of London) as Professor of Language and Communication and Director of the SOAS-UCL Centre for Excellence in Languages of the Wider World. He has also served as President of the British Association for Canadian Studies and of the International Association for Language and Social Psychology. He has conducted research in the social psychology of language and intergroup relations with various ethnolinguistic groups including those in/from Bolivia, Canada, France, Hong Kong, India, Japan, Taiwan, Thailand, Tunisia and the UK. He holds the Fritz Karsen Chair at Humboldt University, Berlin (Germany) at the moment, and is also Emeritus Professor of Language and Communication at SOAS (Univ of London, UK). His current research focusses on issues of urban multilingualism and multiculturalism.

Research Stream 2: Associate Professor Liz Jones

Health Communication

Communication is regarded as an essential part of providing patient-centred care and is associated with a range of positive outcomes for patients including patient and family satisfaction, compliance with treatment, improved clinical outcomes, and enhanced prevention (Ruben, 2016). While there has been much focus on communication skills deficits as the explanation for poor communication by health professionals (Wright, Sparks, & O'Hair, 2008), there has been growing interest in how an

intergroup perspective may increase our understanding of the underlying causes of ineffective health communication (Watson, Gallois, Hewett, & Jones, 2012). An intergroup approach may particularly help address the more problematic communication with health professionals and poorer outcomes for patients from minority or non-dominant groups. We will examine some key methodological approaches social psychologists have used to research health communication. Students will then choose a particular non-dominant group to focus on in their research project.

Biography



Liz Jones, PhD (Uni of Qld), is an Associate Professor and Director of Organizational Psychology in the School of Applied Psychology at Griffith University. Her research interests are in an intergroup ap-

proach to health and organisational communication, and she has used Communication Accommodation Theory in a number of her studies. She is interested in both health practitioner-patient communication and interprofessional practice, with a particular interest in giving voice to those from non-dominant groups. She also studies communication during organisational change. She has a strong interest in the translation of research for communication skills training and improvements in healthcare delivery, as well as students undertaking work placements. She has been on the IALSP Executive since 2006 and is currently President-Elect. She was previously Chair of the Intergroup Communication Interest group for International Communication Association. She also co-chaired the Health Communication taskforce for IALSP.

Research Stream 3: Prof Darrin Hodgetts

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(Massey) and Dr. Wendy Li (James Cook)

Fear of Ageing in Asia

Fear of ageing often encompasses worries about changes in physical appearance, health and physical functioning, and psychological, social and economic losses. Such fears and associated responses take form through cultural mores. This workshop will explore how participants can research the fear of ageing using qualitative methods that are anchored in cultural concepts. Dr Wendy Li and Professor Darrin Hodgetts will mentor workshop participants in designing and implementing qualitative research into fear of ageing. Topics to be covered (depending on the interests and level of experience of workshops participants) include identifying a specific research focus, recruiting and developing resources such as interview guides and mapping exercises for engaging participants in dialogue, engaging with research participants, analysing qualitative materials, targeting appropriate research outlets (journals), and writing qualitative research papers.

Biographies



Prof Hodgetts' is a societal psychologist who has held research and teaching positions in Community Medicine at Memorial University and Canada; Social Psychology and Media Studies at the London

School of Economics and Political Sciences; Community Psychology at the University of Waikato, and Societal Psychology at Massey University. His research explores the impacts of societal systems on people's everyday lives and experiences. His publications to date

reflect a societal orientation to social science that spans social, health, liberation, critical and community psychologies; as well as Human Geography, Urban Studies, Public Health, Media and Communication Studies, Sociology, and Indigenous Studies. His research has generated over \$5m in external grants and is widely showcased in international textbooks across several disciplines, informs service developments, and is drawn upon in training for professions such as Psychologists, Social Work, Law, and Public Health. Professor Hodgetts is currently co-editing the *Journal of Community and Applied Social Psychology* and the *Sage Handbook of Applied Social Psychology*. He is also an associate editor for *Palgrave Communication*.



Dr Wendy Li is a Senior Lecturer in Psychology in College of Healthcare Sciences at James Cook University, Australia; a Research Fellow of

The Cairns Institute, JCU; an Associate of the World Health Organisation Collaborating Centres for Nursing and Midwifery Education and Research Capacity Building; a research associate with The Maori and Psychology Research Unit at the University of Waikato, New Zealand; and a Senior Research Consultant for Verité (a US-owned NGO) of the China Office. Dr Li has an extensive research experience and led projects in Australia, New Zealand and China in areas of ageing, mental health, intergroup relations and discrimination, migration and refugees, problem gambling and substance abuse. Dr Li has won external and internal grants worth more than \$165,000 since she joined JCU in 2011. She was one of the five recipients of the JCU Rising Stars Early Career Researcher Leadership Program in 2012. She was awarded a Research Performance Award by Faculty of Arts, Education and Social Sciences in 2012 in recognition of her research excellence. Dr Li has served

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as Deputy Managing Editor of the *Journal of Tropical Psychology* and an Editorial Board Member of the *International Journal of Social Work and Social Services*.

**Research Stream 4: Prof William D. Cra-
no (Claremont Graduate University)**

Applying Quasi Experimental Research Designs to Study Pressing Social Issues

Conducting, interpreting, and evaluating research are important aspects of the social scientist's job description. To that end, many good educational programs provide opportunities for training and experience in conducting and evaluating true experiments (or randomized controlled trials [RCTs], as they sometimes are called). In applied contexts, the opportunity to conduct RCTs often is quite limited, despite the strong demands on the researcher/evaluator to render "causal" explanations of results, as they lead to more precise understanding and control of outcomes. In such restricted contexts, which are more common than those supporting RCTs, quasi-experimental designs sometimes are employed. Though they usually do not support causal explanations (with some noteworthy exceptions), they sometimes provide evidence that helps reduce the range of plausible alternative explanations of results, and thus, can prove to be of real value. This workshop is designed to impart an understanding of quasi-experimental designs. After some introductory foundational discussion focused on "true" experiments, we will consider quasi-experimental designs that may be useful across a range of settings that do not readily admit to experimentation. These designs will include time series and interrupted time series methods, nonrandomized designs with and without control groups, case control (or ex post facto) designs, regression-discontinuity analysis, etc. Participants are encouraged to bring to the

workshop research questions they are facing in real world contexts and be prepared to design an applied study using Quasi Experimental Methods to be carried out at home in consultation with the course instructor.

Student Learning Outcomes:

- 1 By course end, students should be able to:
- 2 Read and understand research reports using quasi-experimental research
- 3 Critique quasi-experimental designs, and evaluate their results in real-world settings
- 4 Design evaluable quasi-experiments to study pressing applied social issues

Biography



His basic re-
search is fo-
cused on re-
search and eval-
uation of social
interventions,
which he has
undertaken in
applied research

on health issues such as substance use prevention in adolescents, and HIV prevention. Recently, for example, he has helped create a set of universal standards for drug prevention for the UN Office on Drugs and Crime, and has helped this organization disseminate this information to UN member states. He is involved with the US Department of State in drug prevention work in member states of the Colombo Plan. He has published 20 books, and more than 200 papers and book chapters. His recent books include *Warring with Words* (with Hanne and Mio), *The Rules of Influence*, and the third edition of *Principles and Methods of Social Research* (with Brewer and Lac).

AASP 2019 Conference in Taiwan

The 13th biennial Asian Association of Social Psychology (AASP) conference is scheduled for July 11-13, 2019 in Taipei, Taiwan, and hosted by Academia Sinica under the leadership of Prof. Bor-Shiuan Cheng (from National Taiwan University, Department of Psychology), Prof. Kung-Hui Yeh and Prof. Yuh-Huey Chou (from Academia Sinica, Institute of Ethnology).



National Palace Museum, Taipei, Taiwan



Academia Sinica, Taipei, Taiwan

The main theme of the 2019 AASP conference will be “Consolidating the future of Culture-Oriented Psychology: Progress and achievements.” About two decades before in 1999, the 3rd AASP conference also hosted by Academia Sinica, and the main theme on that year focused on the comparisons among three main psychological perspectives on Asian social psychology: cross-cultural psychology, cultural psychology, and indigenous psychology, and these inspiring discussions and dialogues thereby contributed to a classic special issue in 2000 of the Asian Journal of Social Psychology.

Now, twenty years later, based on past experiences and the present knowledge, in 2019 AASP, we have decided to make deep reflec-

tions on the research findings and theoretical developments, and hope to bring new interactions between the past and the present, and then integrate different psychological perspectives in order to consolidate directions for the future of Asian social psychology. Plans and schedules for the main programs of the 2019 AASP at Academia Sinica, Taipei, Taiwan, including inviting keynote speakers and preparing the summer school are now underway. After final confirmation of the conference programs, we will announce the information in a future newsletter of AASP.



Taipei 101

Kwok Leung Scholarship Fund

Uichol Kim, Ph.D.
College of Business Administration
June 1, 2015

Dear colleagues,

With the passing away of Kwok Leung, our friend and colleague, support for the Establishment of Kwok Leung Scholarship Fund to recognize Kwok's contribution to social, applied he has started. The following colleagues administering the Kwok Leung Scholarship Fund.

Advisory Board:

Michael Bond, Hong Kong
Kwang-Kuo Hwang, Taiwan
Yoshi Kashima, Australia
Emi Kashima, Australia
Sik-hung Ng, Hong Kong
Ramadhar Singh, India
Susumu Yamaguchi, Japan

Secretary-General

Michelle Yik

Treasurer

Uichol Kim

Asian Association of Social Psychology (AASP) has agreed to support the Kwok Leung Scholarship Fund and provide Lifetime Contribution Award to Kwok Leung. We will ask his wife, Yumi Leung, to come to Cebu, Philippines in August, 2015 to accept the award of his behalf.

It was agreed that Kwok Leung Scholarship Fund will be used to support young researchers by providing seed money for research projects that may arise from the summer school that Kwok Leung helped to establish in AASP. For your reference, Kwok Leung established the summer school in which students are trained intensively social/cultural psychologists. Although there have been numerous research projects that have been launched, due to a lack of funding these projects, such as the project on the topic published. Since Kwok has started the summer school, we would like to name school after Kwok perhaps Kwok Leung Summer School to Promote Research and Publication and select research projects that could contribute to the field.

Since it was not possible to establish a bank account in Hong Kong in his name since AASP is registered in Australia, I will use my account to accept donations for the Kwok Leung Scholarship Fund. Michelle Yik has agreed to serve as a Secretary-General, I will serve as the treasurer and the Advisory Board will decide on the disbursement of funding. We will draft and send an annual report to the donors and anyone interested in the Kwok Leung Scholarship Fund.

If you want to make a donation, you can send me a cheque in US\$ to my home address. You can also transfer the amount to my HSBC Bank Account in HK\$. I am attaching the information

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below. Once you send your donation, please inform me and Michelle michelle.yik@ust.hk so that we can check to ensure that we have received the amount.

We will draft letter and we will be present it to Yumi Leung during Kwok's funeral informing her and his family about the establishment of Kwok Leung Scholarship Fund and awarding of AASP Lifetime Contribution Award to Kwok Leung.

Thank you for your support and I hope that we can remember Kwok in our hearts and ensure that his legacy continues to succeeding generations.

Sincerely,

Uichol Kim, PhD, Professor

Co-founders, Asian Association of Social Psychology, 1995:

Kwok Leung, Yoshi Kashima, Uichol Kim, Sumumu Yamaguchi

President, Asian Association of Social Psychology, 2011-2013

Donation by cheque in US\$:

Uichol Kim

Yeonsugu Michuhol Daero 251-9

Chonghakdong Soehae Apt. #102-1005

Incheon, 406-120, South Korea

Donation by bank transfer to:

Account Name: KIM, UI CHOL

Name of bank: HSBC TsimShaTsui Branch

Address: 82-84 Nathan Road, Kowloon

Country of origin: Hong Kong

Local Bank Code: 004

Account Number: 121-322606-833

SWIFT Code: HSBCHKHHHKH